

# The Upland News

Seventy-Ninth Year, No. 45

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## Mountain Ave.: No Answer

By E. SCOTT WOOD  
Of The News Staff

The question of how Mountain Ave., north of Foothill Blvd., will be developed went unanswered even after a combined meeting of the Upland City Council and Planning Commission Monday night.

City councilmen and planners prodded by questions from the handful of citizens who attended the meeting discussed the proposed studies for Mountain Ave. and argued the advantages and disadvantages of Council or Planning Commission initiated plans for the area but reached no final decision after a three hour meeting.

Bruce Grube, chairperson of

the Planning Commission, said the members of his commission were apprehensive about their position as planners for the city. He said the magnitude of the property still to be developed coupled to the prime downtown area that can be redeveloped placed a tremendous responsibility upon the Planning Commission.

Grube said his commission is not getting sufficient information concerning city policy and objectives for development, guidelines to make planning decisions and technical specific information necessary to see the plans through. He said, "We're not sure where the hell we're going."

Grube's questions and request for more detailed information, while heavily discussed, were not acted on and were left unanswered.

City Planning Director Rod Anderson read from a prepared statement which included stage directions for turning on an overhead projector and reading specific questions. His statement generally described the planning function in Upland. It raised and answered no questions.

City Attorney Don Maroney reviewed the Petaluma Plan for control of the growth of a city. The plan recently overruled by the courts permitted only 500 residential units to be constructed in the city, thus allowing sufficient time for schools and city services to catch up with the growing population.

The Petaluma Plan was deemed unconstitutional for interfering with the free travel of the public. Maroney said Petaluma made the mistake of advertising their plan and that the same results of curbing a city's growth could be obtained by using holding zones, large block zoning and adhering to the Environmental Impact filing procedures. He notes that a city could not legally set the number of residents it will allow to move in during a given time period.

Citizens in attendance filled out written questions and submitted them to the combined government bodies.

Randy Bond of the Southern California Edison Co. answered the question of "Why was further growth of the community permitted in light of the recent requests to cut back on energy use?" Bond said that compliance with the energy cut-back request was encouraging but to halt construction would be unfeasible. "Why not demand that no more cars be sold," Bond said. "Where do you draw the line?" Bond noted that it would not help the energy shortage if Upland and no other city put a moratorium on building.

Norman Day asked why the development of Mountain Ave. could not be put to a vote of the people of the city. Grube replied that the homeowners are not the only people affected by the Mountain Ave. plan and that homeowners, because of their taxpaying ability are not necessarily knowledgeable in the area of planning.

Councilman Ballin noted that the Mountain Ave. development is a difficult problem and cannot be answered by a "par" solution. He questioned how such a ballot proposition would be worded.

Ina Petokas, a candidate for council in the upcoming Mar. 5

election, asked why expensive studies were "farmed out" to planning consultants and not conducted by Upland's Planning staff. Her question was directed to Owen Menard, the city's planning consultant, who said for a small city it was more efficient to use a consultant rather than maintain a large Planning Department.

Ballin agreed with Mrs. Petokas and said that much of the work now done by Menard could and should be done "in house" such as traffic flow and census reports. He said that it was a good idea to have consultants to aid in specialized cases but that the city should not have to rely upon outside help for every question in planning.

Planning Commissioner Frank Carpenter noted that the work load of the city's planning department has increased significantly throughout the years and advocated an expansion of the department to free Director Rod Anderson from repetitive paper work so that he could spend more time in creative planning for the city. The plan was well received but no action was taken.

Grube said that Mountain Ave. is presently "an asphalt strip bordered by concrete curbs and sidewalks." He noted that unless some careful planning for the development of the street takes place, it could end up like San Antonio ave. with stop signs every block and bordered on both sides with homes.

Dewey Cable of Cable Airport warned the Planners and Councilmen that if they permitted homes to be built on Mountain Ave., they would have to buy them back in the future to widen the street. He noted that traffic on the north-south thoroughfare had increased from one car per hour a few years ago to a present rate of 45 cars per hour.

Cable also informed the council that he has extended the runway of his airport to Benson Ave.



VAROOOOM -- Tops on the interest list of most young men is the roar of engines, any kind, but especially an Ontario 500 racer. Cabrillo School of Upland is encouraging every boy in the school to take his father to the annual Father and Son Dinner to be held Thursday, Jan. 21 at 6:30 p.m. at the Upland Elementary School Cafeteria, 601 N. 5th Ave., Upland. This year's event will feature as guest speaker Rick Titus of the Ontario Motor Speedway. He will talk on the different aspects of the speedway and show a film on the California 500 Race. Shown, from left, are Jeffery Bea, Ken Hart, Cabrillo teacher Fred Ortman, Paul Annett, Terry Montbillie and Terry Williams.

## Self-Defense For Women Film Slated

A film on personal security measures for women will be shown, Feb. 5, in the Forum Building here and in the Upland High School Auditorium.

The film, "Lady, Beware," will be projected at the college at 12 noon and at the high school at 7:30 p.m.

The presentations will be coordinated respectively by Katie Zhinden of the Ontario Police Department and Lt. Coy Estes of the Upland Police Department in cooperation with the college.

The movie, a release by the Automobile Club of Southern California, provides a defense countdown for women when walking, driving or living alone.

There will be no charge for admission.

## Bill Metcalf Elected To Donrey Board

Bill L. Metcalf, vice president of the Donrey Media Group's western newspaper division, has been elected to the Board of Directors of the company. As vice president of the western division, Metcalf supervises 11 newspapers in California, Nevada, Washington and Hawaii.

Metcalf began his newspaper career in 1948 with Upland News. In 1949 he became a sales trainee at the Pomona Progress-Bulletin. He was later promoted to salesman and then advertising manager.

In 1965, Metcalf became advertising director for both the Pomona Progress-Bulletin and the Ontario Daily Report. In 1968, following Donrey's purchase of the two newspapers, Metcalf was named general manager of The Daily Report.

Metcalf was promoted vice president of the western newspaper division late in 1973.

Donald W. Reynolds is president of the Donrey Media Group which owns 49 newspapers, radio and television stations, and outdoor advertising companies in 10 states, which includes the Bonita Publishing Co., publishers of The Upland News.

## Ina Petokas Speaks At Kick-Off Coffee

A kick-off coffee for Ina Petokas, the only woman candidate and the only challenger in the coming Upland City Council election, was held recently at the home of Mr. and Mrs. William Dunn, 1352 Magnolia Ave.

More than 25 people gathered to hear Mrs. Petokas' views on city government.

Mrs. Petokas said her efforts are aimed toward making Upland an outstanding community with a livable environment, consistent planning and enforcement of city zoning ordinances and well-planned developments.

Mrs. Petokas stressed her strong intention to be a representative of all the people of Upland.

The next coffee is tentatively scheduled for Thursday, Feb. 7 at the home of Mr. and Mrs. John Anderson 970 Notre Dame Ave., Upland.

## Easter Seal Volunteers Needed Here

Volunteers are needed to assist the Easter Seal Society for Crippled Children and Adults of San Bernardino County in the preparation of its mail appeal it was announced.

The 1974 mail campaign will be conducted Mar. 1 through April 14.

Ernest L. Owen, president of the San Bernardino County Easter Seal Society, said that 186,000 envelopes must be stuffed and additional work must be completed in preparation of the mailing of Easter Seals to homes Feb. 26.

Owen urged service clubs, youth organizations and other interested groups or individuals to contact the Easter Seal Society at 241 East 9th St., San Bernardino or call 888-4125 for more information. Owen noted volunteers will be assisted in choosing from a wide variety of assignments.

## New 'Floor' Opens At Hospital

Patients moved Tuesday to a newly completed addition on the fourth floor of San Antonio Community Hospital, a modern and brightly decorated 28-bed Orthopaedic Unit.

Under construction for approximately 10 months, the \$360,000 medical-surgical wing provides orthopaedic patients with the finest equipment and facilities, comparable to any unit in the nation according to Hans Wilk Assistant Administrator.

All the rooms on the unit are equipped with swing-away bedside cabinets, housing the electrical controls in easy access for patients to raise or lower the bed, control the channel selection for television, radio, or closed circuit programmed music, change lighting for observation or reading and activate a sophisticated nurse-call system for communicating with the nursing station.

The central core of the unit contains the nurses' station, medication and examining rooms, and utility areas, all detailed to maximize the effectiveness of patient care within the unit Wilk said.

A porch off the north side of the new unit also gives recuperating patients an opportunity to be outside with a view of the San Bernardino Mountains and surrounding scenery.

In addition a \$550,000 modernization and expansion of the

Maternity unit completed in December ties into the long-range \$22 million dollar construction program for the hospital.

Wilk said the largest increment of the program, a \$6 million expansion and modernization of the Emergency Room and ancillary departments has been under construction since November.

Additional parking and expansion of the power plant is also included.

This project is scheduled for completion in the Spring of 1975. Architects for the entire project are Harnish, Morgan and Causey of Ontario.

## County Sheriff Bland To Seek Reelection

Sheriff Frank Bland today announced that he will be a candidate for reelection in San Bernardino County's June primaries.

The sheriff is this year ending his fifth four-year term in office and stated that his bid for reelection will be based solely on his record.

Bland noted that the enforcement of the law has become more difficult and more complex during each of his five terms, and pledged that he and the members of his department would continue their efforts toward effective and progressive law enforcement.

The sheriff has received certificates of appreciation and resolutions on behalf of the department for outstanding achievements in the field of law enforcement.

Included in these awards is one from the Office of the Attorney General, State of California, for the formulation and execution of the mass raid technique in the enforcement of narcotic laws, which is now being used by law enforcement agencies throughout the United States.

A total of 89 coordinated raids have taken place since Sheriff Bland's election in 1954.

During 1973 he served as the chairperson of the Tri-County Council on Criminal Justice and Chairperson of the San Bernardino County Criminal Justice Planning Board.

## Council Allows Toyota Dealer Zone Change

The Upland City Council approved a zone change last week that would enable Crown Toyota to change its location from Foothill Blvd. to Mountain Ave., but the import auto dealer has indicated that he may not want to move.

Ray Ethridge, owner of Crown Toyota, had requested the city place a less restrictive commercial zone on 12.7 acres at the northwest corner of Mountain Ave. and Arrow Highway. The corner is presently occupied by the vacant Michael's Market building. Ethridge's plans have included converting the store building to an automobile showroom.

However, recently Crown Toyota has indicated that it may not change its location from Foothill Blvd. where it is leasing a facility from the Chrysler Corp. Ethridge was not present at the council meeting.

The council approved the zone change from C-2 to C-4 but attached a conditional use permit to the zone change. The conditional use permit would allow the city to impose conditions on the dealership if it moved to Mountain Ave.

Councilman John E. McCarthy moved that the city be allowed to control such things as lighting and the public address system on the dealership's lot.



WINNER -- Delila Zimmerman, left, assistant secretary-manager, presents check to Rodney W. Lampman, as Mrs. Lampman looks on. Lampman was winner of a drawing held in connection with the opening of Pomona First Federal Savings and Loan Association's new Alta Loma Office.



# Gen. Mitchell To Head Heart Fund Drive

Dr. William H. Merritt, president of the San Bernardino County Heart Association, announced that Gen. Glyde H. Mitchell of San Bernardino has accepted the County Heart Fund Chairpersonship for the third consecutive year.

Mitchell is known throughout the county having served several years as Commander of the Air Force Materials Depot, Executive Secretary of the Chamber of Commerce, member of Santa Claus Inc. and is currently the executive director of the Tel-Med program at the County Medical Society.

Mitchell in accepting the chairpersonship announced that the Board of Directors of the Heart Association had approved the goal of \$140,000 for the 1974 drive. Last year more than 7,000 volunteer workers raised \$136,000, which included federal contributions, in-plant donations, memorial gifts and bequests, plus the business and house-to-house solicitations.

Special County Chairpersons have been appointed to head spe-

cial sections of the drive. They include: Dr. Cecil F. Baisinger, the Physicians' drive; James L. King, attorneys, judges and legal officials; Dr. David L. Hunter, dentists; and Chief Raymond Shaw heads the County Fire Department organization that distributes and collects the canisters in stores and restaurants.

Community chairpersons and treasurers, who have agreed to serve in raising funds for the work of the Heart Association include: Mrs. Charlotte Wangler, Mrs. John Dean and Merrill Finerty in Chino; Mrs. L. Duttie in Colton; Tom Kramer and Mrs. Samuel Elder in Cucamonga-Alta Loma; Mrs. Barry Smith and Mrs. John T. Jones, Fontana; Mrs. Melvin G. Marsh, Montclair; Austin W. Ehrman, Bob Leasure and Mrs. Edward J. Duffy, Ontario; Anthony Longhetti, Mrs. Ervin D. Canada and Mrs. Jack Aronoff, Rialto; Miss Ada Cooper and Paul Hottel, Upland.

Others are Tom Hunt and Mrs. Jackie Momen, Barstow area; Mrs. Vern Backs and Robert Mc-

Donald, Big Bear area; Mrs. W. D. Owen, Bloomington; Mrs. Jane Anderson, Crestline; Mrs. Miguel B. Chavez, Highland; Mrs. Jane Anderson and Mrs. Garnett W. Scully, Lake Arrowhead; Mrs. Geneva Taylor and Mrs. Margaret Bemish, Needles; R. E. Cedargren and Mrs. Paul Womack, Redlands; A. Clay White, Mrs. Richard Goodman and Mrs. Bobby R. Phillips, San Bernardino; Mrs. Vance Grissom, Trona; Mrs. Emma Smith, Yucca Valley; Mrs. Elsie Fogg and Agnes Valentine, Landers; Mrs. H. A. Goodale, Joshua Tree; Mrs. Oscar Perry and Mrs. Louis Velt, Morongo Valley; and Mr. and Mrs. Frank Lopez, Wrightwood.

Aaron Katz, local insurance agent, is the Assistant County Heart Fund Chairperson; D. R. Jamison continues for the 24th year as treasurer; Mrs. Velma Johnson represents the County Rebekah Assembly on the Heart Fund Committee.

The business drive begins Feb. 4 and ends Feb. 15. The "Week-end For Heart" house-to-house drive is set for Feb. 22, 23 and 24. Eight thousand workers are

needed this year. Residents of any of the communities may call the chairperson listed or the Heart Association office in San Bernardino located at 760 N. "D" St., phone 888-2241.

## Townsend Named To Justice Groups

Fourth District Supervisor Robert O. Townsend has been named by the Board of Supervisors to the San Bernardino County Criminal Justice Planning Committee and to represent San Bernardino County on the Tri-County Council on Criminal Justice.

A regional organization with 39 members representing San Bernardino, Riverside, and Imperial Counties, the Tri-County Council on Criminal Justice acts as a comprehensive screening and advisory agency for proposals and requests being submitted to the California Council on Criminal Justice as established by the Federal Omnibus Crime Control and Safe Streets Act.

## Neil Simon Play Scheduled For San Bernardino County

Neil Simon's "The Prisoner of Second Avenue," starring the husband-wife comedy team of Imogene Coca and King Donovan, is coming to the California Theatre of Performing Arts in San Bernardino.

The record-breaking Broadway comedy, presented by Empire Productions and directed by Mike Nichols, will have its only Southern California performance in San Bernardino Feb. 7.

Miss Coca and Donovan are no strangers to the California Theatre stage, having appeared there several years ago in "You Know I Can't Hear You When the Water's Running."

Miss Coca, who gained national prominence playing opposite Sid Caesar in television's "Show of Shows," has appeared in numerous Broadway shows, including the "Billy Rose Concert Revue," "Janus" and "The Girls in 509." She has toured in such gems as "Send Me No Flowers," "Plaza Suite," "The Rivals," "Once Upon A Mattress," "No, No Nanette" and "The Four-

poster."

Donovan's first Broadway appearance was in the original company of "My Sister Eileen." He appeared in more than 50 films, including feature roles in "The Merry Widow," "Little Big Horn," "Singin' in the Rain" and "The Defiant Ones."

With the advent of tv, he was seen weekly on both dramatic and comedy shows, including "Burns and Allen," "The Bob Cummings Show" and "Don't Eat the Daisies."

"Prisoner" is the 11th of 12 Broadway hits written by Simon. Among his other "notables" are "Barefoot in the Park," "The Odd Couple," "Plaza Suite," "Promises, Promises," "Sweet Charity," "Star-Spangled Girl," "Come Blow Your Horn" and "The Sunshine Boys."

Tickets for "The Prisoner of Second Avenue" are now on sale and can be obtained at the Civic Light Opera Box Office, 2079 North E Street, San Bernardino, phone 882-2545; Harris, San Bernardino, Redlands and Riverside; all Mutual Agencies.

## Flood Control Committee To Hold Public Meeting

The San Bernardino County Board of Supervisors has announced that the Flood Control District's Zone Advisory Committee for Flood Control Zone

Two will hold a public meeting at 10 a.m., Thursday, Feb. 7 in the Flood Control District's Hearing Room at 825 E. Third St., San Bernardino.

The meeting will be held separate from the Committee's annual budget meeting in order to provide an opportunity for individual citizens as well as agencies to present information relative to flood control work.

The Committee will then hold its annual budget meeting later in the day to review the information and compose its recommendation to the Board of Supervisors.

The holding of a separate public meeting in advance of the budget session allows the Committee to more fully consider the information presented.

The Flood Control District has six zones each with a citizen's committee, including the mayor of each incorporated city, to advise the Board of Supervisors annually on project priority, budgets and tax rates for its individual zone.

## Pettis Sees Propane Probe

Responding to "growing concern" among the people of his district over the high cost of propane gas, Rep. Congressman Jerry L. Pettis (R) of the 33rd District has called on the Federal Energy Office (FEO) to report to him on the increased fuel prices and to start an investigation, if necessary.

## Planning Commissioner Named

On a motion by Fourth District Supervisor Robert O. Townsend, the San Bernardino County Board of Supervisors has named Lewis Aukerman to the County Planning Commission.

Aukerman will be sworn in Thursday, filling the seat vacated by Townsend who was recently appointed to the Board of Supervisors.

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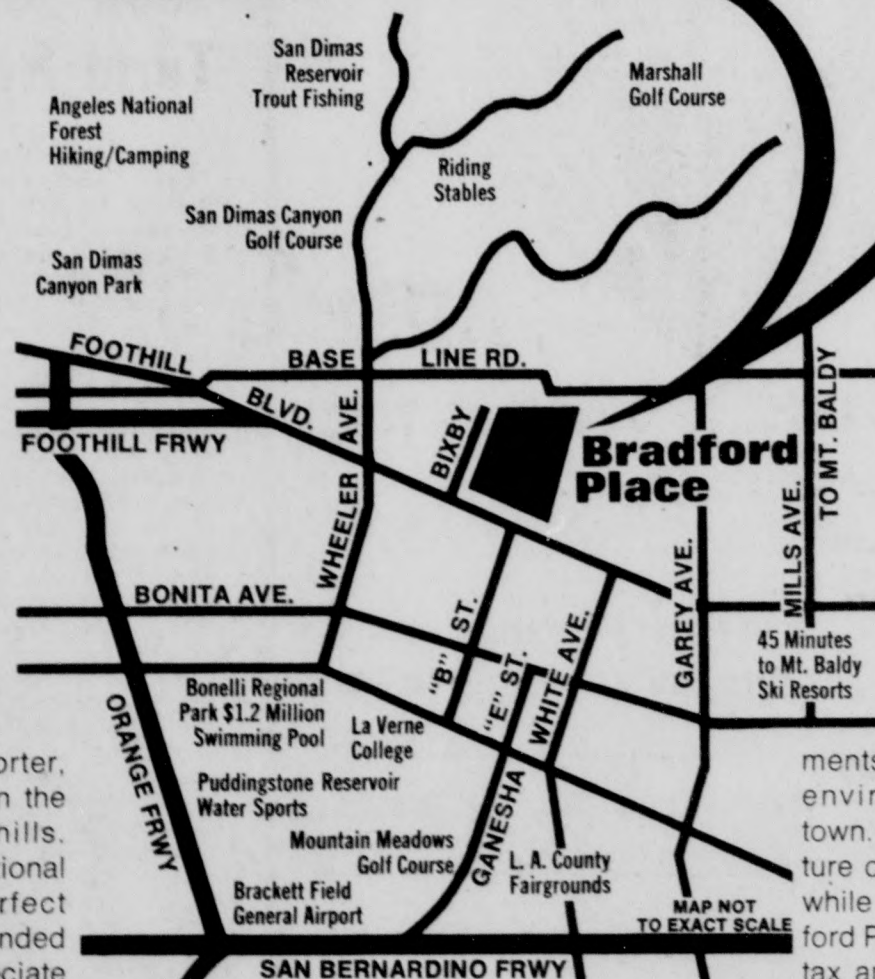
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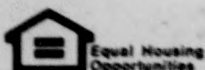
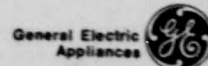
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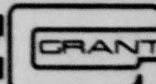
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# Graffiti, West End-Style: Art Form And Ad Medium

By E. SCOTT WOOD

Graffiti in most eastern urban areas has been an increasing problem of vandalism known as defacing public and private property, but in the West End, it is an art form and an advertising medium.

Graffiti, a noun; its plural form, graffiti. According to Webster, graffiti is "a scribble, a scratch, an inscription or drawing scratched on pillars, buildings, etc. as in ancient Rome."

To the untrained eye, graffiti is a nuisance, and admittedly to many property owners surrounded by block walls, building lessors and maintenance men, the spray can, felt-tip pen, crayon and chalk are instruments of destruction. However, to those seeking a means to communicate, a forum to reach out and touch another human being, a clean wall is a gift from God.

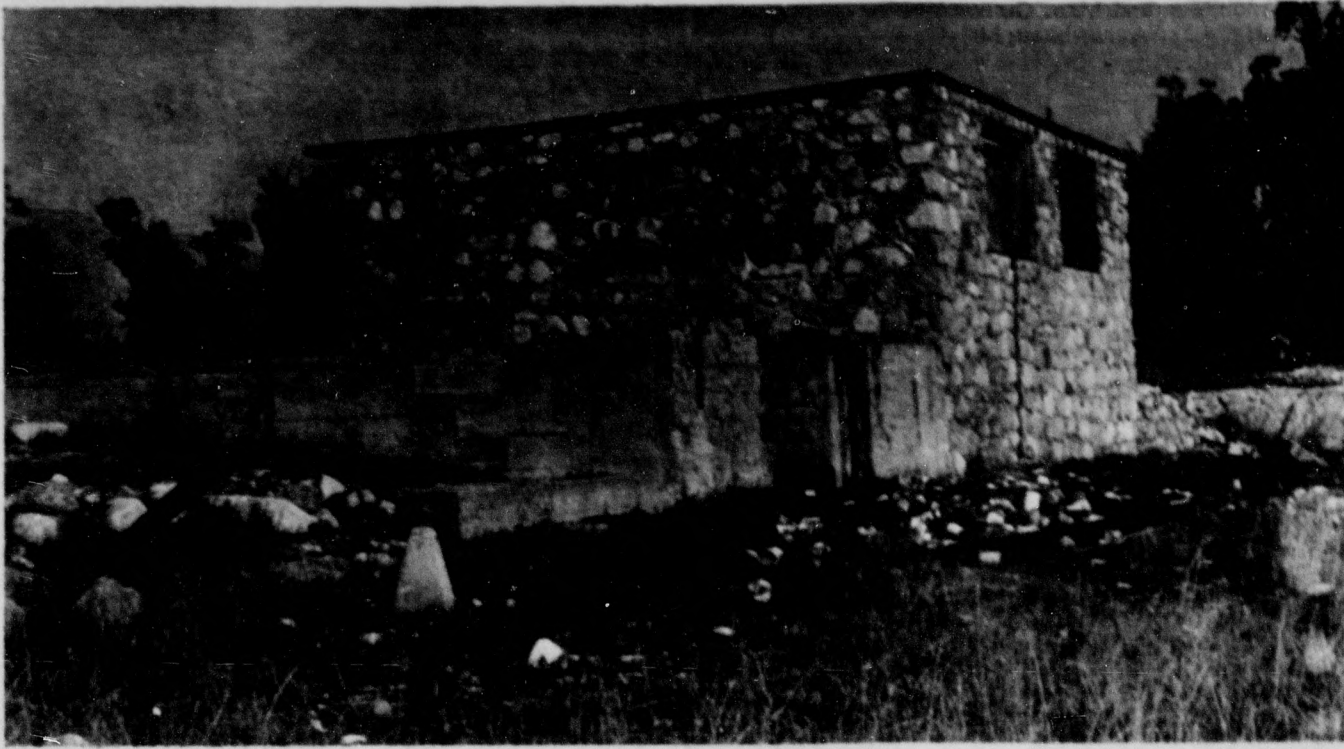
The graffiti or defacing problem has not reached the massive problem stage in the West End as it has in Los Angeles, New York or Philadelphia.

In many large urban areas beautiful public and private buildings are defaced from ground level to a height of nearly ten feet by paint spray cans, felt-tip pen messages and crayon murals. The defacing problem has extended to the natural settings of National Parks where rocks and trees have names inscribed with dates and initials.

The writers, if caught, are sometimes fined heavily and in some cases made to tackle the clean up job. Few graffiti artists are caught.

There is a case for graffiti however. As in Webster's definition, the "scribbles" on the pillars in Rome have given a broader scope to archaeologists' findings. The names and dates scratched on the walls of a cave by the members of the James gang have made a multi-million dollar tourist attraction in southwest Missouri.

A name, a date, poem or political slogan are valued as historical reminders if over 50 years old. A recent defacing of a wall, tree or rock is punishable by fine, but if the inscription is



"AH LOVE" -- Public announcements of a private nature are a favorite topic of graffiti artists. Silvana has been admired in two-foot block letters on Haven Ave. in Cucamonga.

dated early in the century or older, it is sought out and wondered at.

Most of the graffiti found in the West End is comprised of names, usually the first, of the artist. A water tank in Montclair, old and imposing on the San Bernardino Freeway, is clearly marked "No Swimming." It is also clearly marked all the way around with hearts, daggers, names and slogans dating back to the early 1950s. It is on the path of children walking home from a nearby school.

In Upland, very few cases of graffiti have been found. One, however, graces the side of a small beautician's shop on Foothill Blvd. "Viva La Raza De Los Olivos" is fading on the southeast wall. Also in purple paint is a clenched fist raised in solidary salute. It is the sign post or "welcome to" sign of the Los Olivos barrio in Upland.

The best examples of graffiti to be found in the West End are

in the outlying areas of Cucamonga. The prime examples abound in this area for many reasons. There is a better than average availability of blank walls, and sparse police patrol action gives ample time to the artist.

A favorite topic of the graffiti artist is the subject of love, and love abounds in Cucamonga. "I love you Silvana" is emblazoned in two-foot letters on an abandoned garage on Haven Ave.

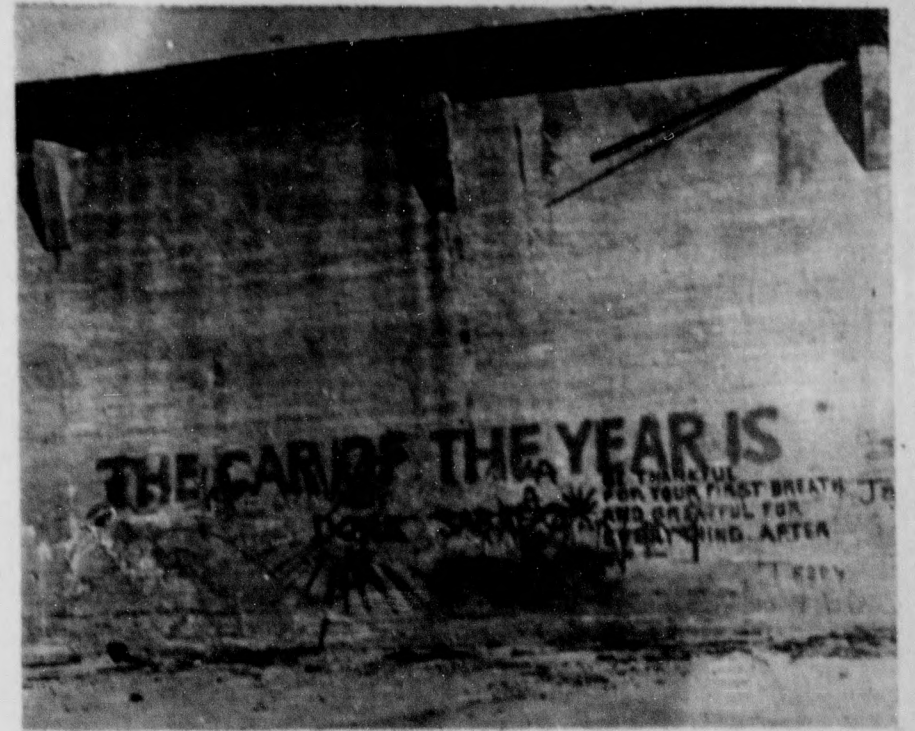
The Virginia Dare Winery, long abandoned, offers quick, good reading for motorists on Rt. 66. "Keep on Truckin'" complete with illustration keeps alive a fading cliché. Inside the Winery, however, the local artists have created a fantasy of murals unhampered by space or police observation. "King Kong Died For Your Sins" in black paint; eight to ten foot birds of varying colors and hundreds of names cover the inside walls.

The editors of "Motor Trend" magazine have caught on to the

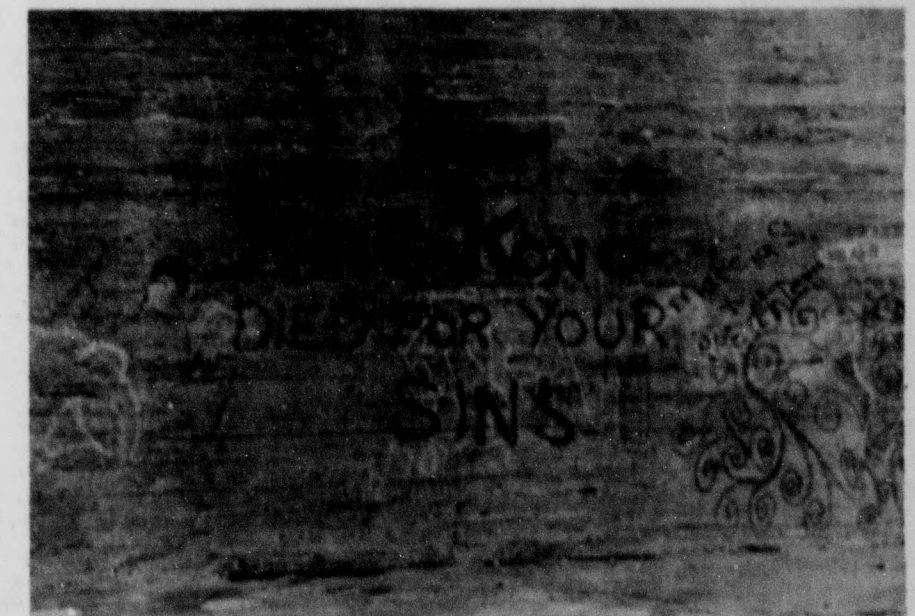
graffiti trend and have used the inside of the Winery for their cover photo: "The Car Of The Year Is" goes unanswered in red paint on the southeast wall. The answer is in the magazine.

As in most clandestine activities the all time hero of graffiti is a fictional character, Gully Jimson, an artist who works in oils on walls in Joyce Cary's novel "The Horse's Mouth." In the book Jimson is penniless, in and out of jail and always looking for an angle and a wall. To Jimson, "A picture is like a tree or a church, you've got to let it grow into a masterpiece. Same with a poem or a new religion. They begin as a lot of funny words. Nobody knows whether they're all nonsense or a gift from heaven."

Graffiti, for some it's expensive nonsense, for others especially the archaeologists of the distant future it could be a gift from heaven. Great volumes perhaps will be written about the benevolent diety King Kong.



COVER PHOTO -- Editors of the automobile magazine Motor Trend used the Virginia Dare Winery in Cucamonga to do a little graffiti of their own. The painting was used for the cover photo of February's issue.



EVANGELISM -- King Kong is immortalized on the walls of the Virginia Dare Winery in Cucamonga. Sparse police patrols makes the spot a natural for the graffiti artist.

FOR COMMUNICATIONS CENTER

## Fire Agencies Purchase Recorder

### Bailin To Seek Second Term Here

Councilman Harold A. "Hal" Bailin is seeking his second term as Councilman in Upland's March 5 Municipal election.

Bailin, an attorney specializing in Civil Trial Law is a partner of the firm of Covington and Crowe in Ontario. He has been a resident of Upland since 1956.

Elected to the Council in April, 1970, Bailin has also been elected president of the Foothill Freeway Association and Chairperson of the Southern California Transportation Action Committee (SCTAC).

As a councilman, Bailin has represented Upland at meetings of the Southern California Association of Governments (SCAG), the West Valley Planning Commission and the Airport Land Use Commission.

A 20 - channel tape recorder costing \$14,027 has been purchased for installation in the joint communications center which links five West End fire protection agencies.

The device will record emergency telephone conversations and radio transmissions for the fire protection agencies in Ontario, Upland, Montclair, Alta Loma and Cucamonga.

Firefighters from these agencies are dispatched by the joint communications center located in the Ontario main fire station. Ontario Fire Chief Richard L. Custer said the present tape system at that station has only two channels.

He said the new system will handle four radio frequencies and five telephone circuits for the five agencies as well as hot line telephone circuits for Ontario fire stations.

Recording calls is desirable because excited callers oftentimes give incorrect information, Custer said.

With the recorder, a dispatcher can immediately play back the tape recording of a call and determine what the caller said.



TIMELY MESSAGE -- For travelers on Rt. 66 in Cucamonga "Keep on Truckin'" complete with illustration graces the walls of the abandoned Virginia Dare Winery.

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Leon Blaylock, General Manager  
Fred Escanuelas, Production Mgr.  
Gerald Gronau, Editor  
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WIN AFTER WIN...

# Upland Wrestlers Are Still Number 1

By MIKE JOHNSON  
Sports Editor

Upland and Ganesha High's Varsity and Junior Varsity wrestling teams met Thursday afternoon and the result, 128-0 for the Highlanders, was as predictable as it was devastating. Upland has the best varsity and JV teams in the league again this year. Coach George Beresford, in his sixth year with Upland and his sixth league championship just weeks away, said, "Frankly, we have better competition in our workouts that we have in most of our league matches."

That's easy to believe if you've ever seen the Highlanders go to work. The JVs won all their matches, 66-0, 12 points shy of

a perfect score. The Varsity squad put together wins in all 13 weight categories 62-0 and six of those were pins.

The Uplanders are so good this year, with 35 of their 65 wrestlers returns from last year, that five of their varsity lettermen are forced to wrestle JV this year. There just isn't room for them on the Varsity team.

The 194 pounder from Upland, Bob Sihler, had the quickest match of the day as he pinned Johns in 45 seconds.

Bill Glasheen, a national age group champion, pinned Elias, Dave Barmakian, California Amateur Athletic Union Champion, won his 129 pound match on a superior decision (any decision of 10 or more points separating loser and winner - an extra point is awarded to the team score).

Bill Barmakian, also a California AAU champion, won his match against Bob Gonzales.

Jack Glasheen didn't wrestle Thursday but will go back to the mats this Saturday when Upland will go to the Five Counties Tournament which Coach Beresford said will be "Like state finals. It will have the best wrestlers in the state. Your team has to be at least a league champion to be invited." As a sophomore, Glasheen took a sixth place in Olympic trials and has been wrestling for ten of his eighteen years.

The Highlanders have an impressive season to date: of their five tournaments they have grabbed two firsts, two seconds and a third.

Coach Beresford said that of the 40 tournaments in the last several years Upland has placed in 32 of them.

When Ganesha's Coach Joe Pitts was asked why he thought the Uplanders were so tough, he replied: "They have good depth and they have good coaching."

Upland's Coach Beresford, an Olympic wrestling finalist in 1956, attributes his team's success to their personal self-discipline. "I try to get them to recognize their own cop-outs. This isn't an easy sport; you're all alone out there on the mat. You can't blame luck or your other team-mates for a loss. If you lose it's all yours, and if you win, that's all yours too."

He used an example from the teams' workouts to make his point: "We'll have rope climbs. I ask the kids to go up the rope three times without stopping and without using their legs and I tell them to take a careful look at that point when they start using their legs. Was it that they couldn't go the rest of the way with only their arms or that they didn't want to? The same thing is true on the mat. If the kid's aware that he can do more than he thinks he can -- then he will."

The Varsity results were: 98 -- Ogden pinned Haynes; 103 -- Dyer won on forfeit; 115 -- Judge pinned Gibson; 123 -- Glasheen pinned Elias; 130 -- Barmakian

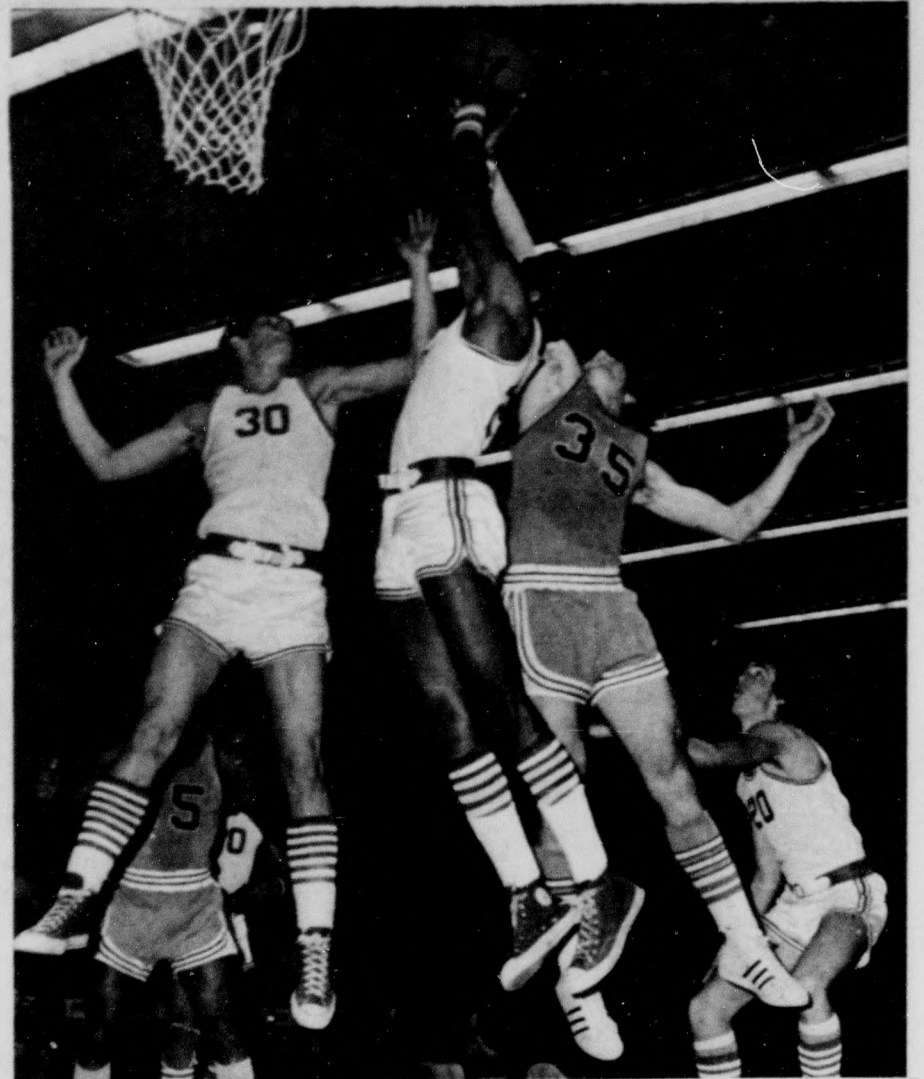
decisioned Rojas 11-0; 136 -- Fields decisioned Sarge, 13-2; 141 -- Barmakian decisioned Gonzales, 6-0; 148 -- Hernandez decisioned Perez, 8-0; 157 -- Patterson pinned Rivas; 168 -- Chapman decisioned Murphy, 7-2; 178 -- Allen decisioned Stewart, 5-0; 194 -- Hermocillo pinned Newton; Heavyweight -- Tarbell pinned Cravens.

## Upland High Downs Garey

Upland High School has had its troubles during the San Antonio League varsity basketball chase this season, but Coach Paul Trautwein's "iron-man" cast put it together in impressive fashion last week to overcome defending champion Garey, 83-73.

In a game in which the lead shifted 11 times and was tied on eight other occasions, the Highlanders rode the teeter totter past the point of emotional exhaustion and then splintered the zone defense tossed out by the Vikings.

Channel 3 televised coverage of the game.



DEFYING GRAVITY -- Montclair dragged itself one game closer to a league championship in an uphill battle with Claremont that ended with a victory for the Cavaliers, 48-46.

## Montclair Edges Claremont

By PERRY HILBRANDT

The Montclair Cavaliers stunned a highly ranked Claremont team 48-46 last week to keep their San Antonio League hopes alive.

This was the third loss in a row for the Claremont squad which earlier in the season had stood at the head of a 14 game winning streak and was ranked third in CIF standings.

Claremont led through most of the game with Montclair no more than six points in their wake. But, with just minutes on the clock, Jim Brown, forward for the Cavaliers, hit on a jumper that brought Montclair to a lead they never relinquished.

Lanny Moore, varsity coach for Montclair, had said before the game that "It should be a five game winning streak after tonight." His prediction was carried through by the fine balance of Mark Gossweiler at center, putting in 25 of his team's points, and the determined defense of a full-court press.

Prior to the game Claremont's coach Jack Smith had said that it was "... going to be a tough game. Montclair has a four game winning streak. We hope to break it but you never know in high school basketball."

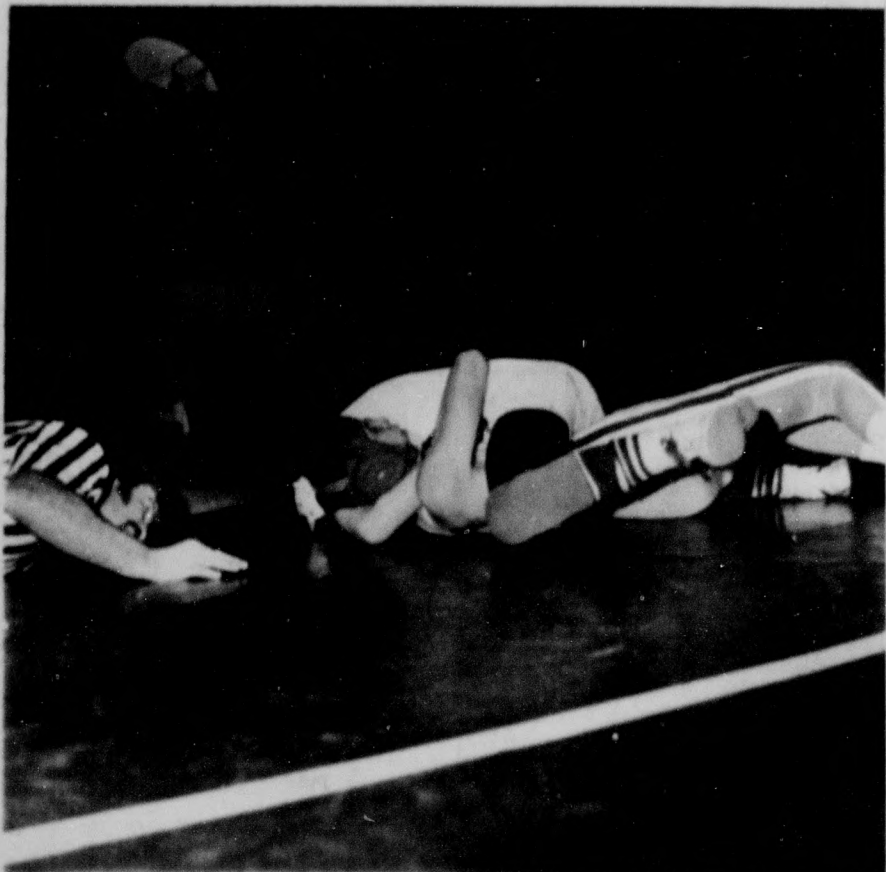
Though they didn't break Montclair's winning streak it wasn't because they didn't try; with one second remaining on the clock,

Claremont, in a hopeless two points deficit, was still fighting.

While none of the Claremont players even approached Gossweiler's game-high scoring three of the Wolfpack were in double figures. Leading their team were Rip Sears and Todd Ervin, both guards with 12 points apiece.

### SAN ANTONIO LEAGUE

Ganesha	6-0
Montclair	5-1
Claremont	3-3
Chino	3-3
Garey	3-3
Upland	2-4
Pomona	2-4
Damien	0-6



TWO BLADES FOR TWO SECONDS -- This is one of the six varsity pins that brought Upland its 62-0 victory over Ganesha. A "pin" or "fall" is gained when one man can hold the other man's shoulders to the mat for two seconds.

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6.72%	6.50%	\$1000	12 Months
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## PUBLIC NOTICE

and "Beneficiary" shall be deemed to mean "Beneficiaries" if more than one Beneficiary executed the Notice of Default hereinabove mentioned.

The time and place of sale, description of said property and other data referred to above are as follows:  
 County: SAN BERNARDINO  
 Trustor: LAURENCE E. SHANNON and PATRICIA A. SHANNON, husband and wife

any 7, 14, 1974





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# New Election Laws In Effect...

The Registrar-Recorder's Office today alerted all potential candidates for elected office to be aware of certain changes in election laws

that will be effective for the 1974 elections.

In 1974, all candidates for the state assembly, state senate and for superior and municipal court judges will be required to file a "declaration of intention" between Jan. 28 and Feb. 6. Nomination papers will not be issued to anyone, including incumbents, who has not filed a declaration. Those filing for legislative office must pay the filing fee when the declaration is filed. The filing fee is \$211.20 (1 percent of the first year's salary) for members of the assembly and state senate. No personal checks are accepted for filing fees, payment must be in cash or by certified check.

Candidates for judge of the superior or municipal court do not pay the filing fee at the time of the declaration but when picking up regular nomination papers.

The filing of nomination papers for all candidates for statewide, county or district offices will begin on Feb. 11 and end on March 8 at 5 p.m. All declaration and nomination papers

are taken out and filed at the Registrar-Recorder's Office at 808 N. Spring Street. The hours are 8:00 a.m. to 5 p.m. A partisan candidate must be a registered voter and a member of the party for three months prior to filing a declaration of candidacy and a member of no other political party for one year prior to filing.

New campaign reporting laws are also effective this year. Information on these laws are being prepared by the Secretary of State along with the proper forms. They will be available at the Registrar's Office at the time of the candidate nomination period.

Offices to be filled in 1974 include: Governor, Lt. Governor, Secretary of State, Controller, Treasurer, Attorney General, one U.S. Senator, all congressmen, all assemblymen, state senators in even numbered districts, the Superintendent of Public Instruction, Board of Equalization members, 1st and 4th district, County Supervisors of 1st and 3rd districts, Sheriff, Assessor.

## PUBLIC NOTICE

CITY OF MONTCLAIR  
NOTICE OF  
PUBLIC HEARING

NOTICE IS HEREBY GIVEN that a public hearing will be held before the Montclair City Planning Commission on Monday, February 11, 1974, at 7:30 p.m. in the Council Chambers of City Hall, 5111 Benito Street, Montclair, California, concerning a proposed ordinance covering a revision to the Montclair Municipal Code requiring requests to construct recycling plants in the M-2 Zone to file a conditional use permit application.

Any person interested in the above proceeding may appear at the time and place indicated above and testify in favor of or in opposition to the proposed ordinance. All pertinent data may be inspected at the office of the Director of Community Development any time prior to the public hearing.

Dated this 29th day of January, 1974

MONTCLAIR CITY  
PLANNING COMMISSION  
Montclair Tribune No. 2594  
Publish January 31, 1974



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## Garden Clinics Offered Here

The Green Tree Nursery in La Puente will offer the first of a series of garden clinics today from 4 to 7 p.m. free to the public.

Subject of the first clinic of the year will be "the planting, care and feeding of Barefoot Roses, Trees and Fruit-Bearing Stock."

Hosting the clinic will be Gerry Vinson of the nursery and Bab Salgado of Armstrong Nurseries.

Green Tree Nursery is located at 1222 N. Hacienda Blvd., La Puente. For more information about the clinic call the nursery at (213) 333-3715.

## Now's Time To Think Of Shade

Right now in the middle of winter, this is the time to think of that shade tree that will afford you many months of pleasure. A nice thing about deciduous trees, they're cool in the summer and warm in the winter.

Not to suggest they radiate heat, but they do shed their summer-cool foliage to admit what warmth a winter sun offers.

Deciduous trees are dormant in January and February, which means you'll find them bare-root in nurseries—less expensive than they will be later in containers.

Before planting, give thought to what you want in the way of shade. If you need plenty of it, make sure the tree will eventually grow big enough. If, on the other hand, you only want some shade for the patio, don't plant a giant. The California Association of Nurserymen suggests you consult your local nurseryman for professional help in selecting your permanent tree.

Shade trees in the tall class include Norway Maple and Sycamore, Scarlet Oak, Moraine Locust and Maidenhair Tree. Better

suited to smaller gardens are Flowering Plum, Silk Tree, Fruitless Mulberry and Chinese Pistachio. In desert areas, Ash and Chinese Elm are good.

You will do well to remember that shade is not built in a day—or a year. You won't be slinging hammocks next summer from trees planted now. But, you'll be surprised at just how fast most shade trees do grow if you give them a fair share of water and a little time to get established. Many nurseries handle specimen trees, if you can't wait.

## African Violets: Summer Sun And Air Conditioning

If you live in an area where summers are very hot and dry the chances are you now have air conditioning. African Violets love it.

Many of us use fluorescent light somewhere in the house. African Violets love it. In fact, if you want to have a whole stable of potted plants in bloom at all seasons and ready for use as table decorations or to brighten a windowsill or kitchen, put a timer attachment to your fluorescent light (two 40 watt lights are excellent for a four-foot bench) and set it so the African Violets get 12 hours of light a day. The results will startle you.

Actually, you don't have to do anything special to have wonderful African Violets blooming, provided you start out properly. That means buying only quality plants in top health.

If you need to repot, get properly treated soil from your nurseryman—don't take it out of the garden. It will have the proper amount of humus, sand, etc. and he will also have a good soluble plant food that is especially designed for African Violets. Follow the label's instructions!

Watering? The California Association of Nurserymen advises that the soil should feel moist to your finger but never wet.

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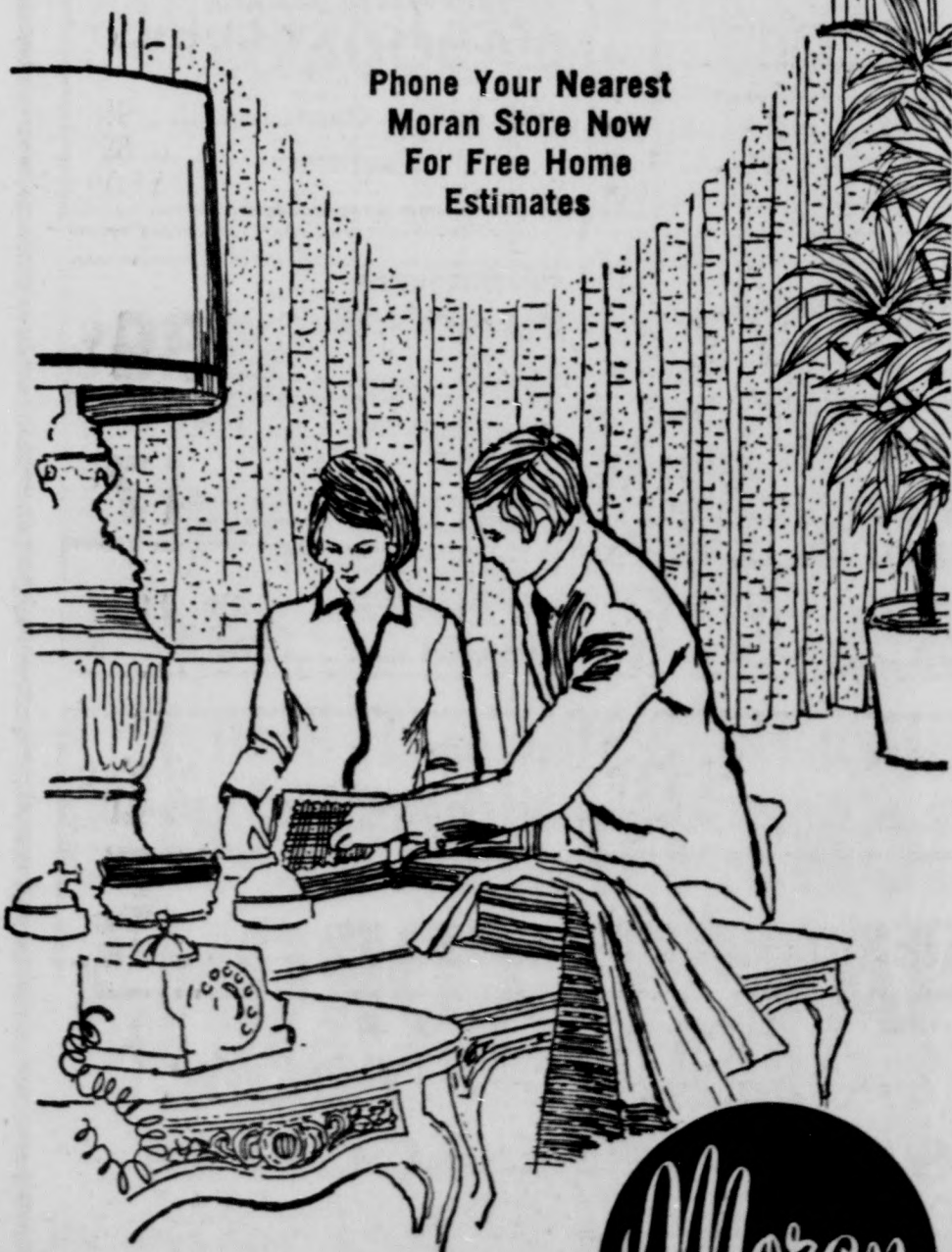
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KINGS	QUEENS	TWINS & FULLS
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<p><b>SAVE</b></p> <p>This great King comes with Ortho's Crown Flex Center. Complete with Mattress, 2 Box Springs, Ortho-Pak &amp; Double Bonus.</p> <p><b>ORTHO FORM</b> <b>\$179.95</b></p>	<p><b>SAVE</b></p> <p>Dream on Queen-size luxury tonight! With Mattress, Box Spring, Ortho-Pak &amp; Double Bonus. A great buy!</p> <p><b>ORTHO FORM</b> <b>\$159.95</b></p>	<p><b>SAVE</b></p> <p><b>TWIN SIZE</b> <b>ORTHO FORM</b> Here's one beauty that promises to give you extra comfort! With Mattress, Box Spring &amp; Double Bonus.</p> <p><b>\$79.95</b></p>
<p><b>SAVE</b></p> <p>Super comfort on this giant with Ortho's Urethane Foam padding! With Mattress, 2 Box Springs, Ortho-Pak &amp; Double Bonus.</p> <p><b>ORTHO TENSION</b> <b>\$199.95</b></p>	<p><b>SAVE</b></p> <p>A Scroll-Quilted cover completes this beautiful Set! With Mattress, Box Spring, Ortho-Pak &amp; Double Bonus.</p> <p><b>ORTHO TENSION</b> <b>\$179.95</b></p>	<p><b>SAVE</b></p> <p><b>TWIN SIZE</b> <b>POSTURE QUILT</b> Built with Tempered-Steel Inner-spring for extra firmness! Comes with Mattress, Box Spring &amp; Double Bonus.</p> <p><b>\$89.95</b></p>

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A great addition to your living room! Available in Super Queen size, 5" wider than normal Queen-size sleeper, and with Love Seat & Matching Chair.

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**CORNER GROUPS**

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Will liven up any room in your house! 9-piece set includes: 2 Mattresses, 2 Matching Foundations, 2 Quilted Coverlets, 2 Bolsters and Walnut grain finish Corner Table.

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NEWLY MARRIED -- Miss Diana Lee Cooper of Union Lake, Mich., and Stephen Ray Biller of Ontario were married recently at the Brightmoor Tabernacle Church, Detroit, Mich.

## Local Man Weds Michigan Girl

Diana Lee Cooper of Union Lake, Mich., and Stephen Ray Biller of Ontario were married recently at the Brightmoor Tabernacle Church, Detroit, Mich.

The bride is the daughter of the Rev. and Mrs. Ronald Cooper of Union Lake. The groom's parents are the Rev. and Mrs. Charles Biller of Ontario.

Rev. Cooper performed the ceremony. Matron of honor was Mrs. Brenda Benson of Belleville, Mich. Maid of Honor was

Miss Cheryl Cooper of Union Lake. Bridesmaids were Miss Carolyn McCully of Owosso, Mich., and Miss Linda Barringer of Sterling Heights, Mich.

Best man was James Benson of Belleville. Ushers included: Lee Cooper, Farmington, Mich.; Mel Broome, Detroit; and Hal Barringer, Sterling Heights.

Both the bride and groom are seniors at Southern California College, Costa Mesa.

### HOW TO DO THEM STEP BY STEP BRUSH AND BLOWER SCISSOR STYLES

Anyone can care for a Brush & Blower hair style, or our other curl coxing, fuss-free, full functional SCISSOR STYLES which are as easy to do as just shampoo! Our lamp cuts, finger tumble cuts, curling iron cuts, wash towel dry, brush 'n' fluff cuts or simple wash and wear cuts are SCISSORED, all take-care-of yourself styles. Good for any age, any hair. No teasing, no rollers, no pins, no POLLUTING HAIR SPRAYS.

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## 'Sentence Bargaining' Will Be Restricted

Countywide policies restricting the use of sentence bargaining and the submission of felony cases on their preliminary hearing transcripts will go into effect on Feb. 4, District Attorney Joseph P. Busch announced today.

The changes reflect the expansion of a policy instituted by Busch last April when he initiated a pilot program in Van Nuys, Pomona and five downtown courts. That program reduced sentence bargaining, halted submissions of cases on transcript and restricted filing procedures.

Busch said a series of guidelines will be given to each of the more than 500 attorneys in the office, and that the rules will be closely followed in cases involving sentence bargaining or submissions on transcripts. The concept of sentence bargaining occurs when the defendant knows in advance of plea what the punishment will be.

Submission of a case on transcript involves giving a felony case to

a Superior Court judge for ruling on the basis of the transcript of the preliminary hearing in Municipal Court. Sentence bargaining and submitting on transcript have become common in recent years.

The newly announced policy changes are part of Busch's drive to equalize justice throughout Los Angeles County.

In the area of sentence bargaining, Busch said no deputy district attorney will agree to a proposal "which includes any sentence commitment or representation." He ordered his deputies to object to any bargaining effort which seeks to include such a sentencing commitment.

He listed one exception, in which deputies may agree to a felony sentence commitment with no state prison time, if they have previous written approval from the head deputy in their office. Previously, there were instances in which a bargaining agreement might have included a predetermined sentence

in county jail. Under the new directives, the sentencing determinations will be entirely up to the court.

Busch explained another exception, saying that "in extraordinary cases, when the interests of justice require it, a deputy district attorney may agree to other sentence commitments, with the prior written approval of his head deputy, his director and the Assistant District Attorney." He said he did not expect that exception to be widely granted.

Busch said his earlier pilot program "clarified the proper role of the submission on the preliminary hearing transcript" and said it "was clear" that indiscriminate use of the practice in the past had contributed to excessive appellate reversals and unusually light sentences. He did indicate, how-

ever, that he felt the limited use of submitting a case on its transcript was

"an effective way to present the people's case" in that it saved court

time and spared witnesses the inconvenience of returning to court.

### L.A. COUNTY DA ANNOUNCEMENT

## MT. BALDY SWAP MEET

SUNDAY ONLY

AT MT. BALDY DRIVE-IN, LA VERNE (Cor. White & Foothill)

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Be a weekend **MONEY-MAKER**. Clean out the garage or attic . . . bring those unwanted items . . . Have a **hobby or craft?** Make it **PAY!!** Sell your specialty at the swap meet!

SELLERS \$1.50

For Information  
Ph. 593-2110

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25c PER CAR

Free Pass to Swap Meet with Each Paid Admission  
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## Study On California Cities

## 'Urban Growth Does Pay'

A detailed and comprehensive economic analysis of California cities to determine the fiscal impact of urban growth indicates that under most circumstances growth does pay for itself. In fact, the total developments studied generated a 40 percent surplus of revenues over expenses.

This was the major conclusion of an exhaustive study conducted by Ashley Economic Services Inc. of Newport Beach (CA) under the sponsorship of the California

Builders Council and with the cooperation of the California Council for Environmental and Economic Balance (CCEEB).

The California Builders Council represents the homebuilding and light construction industry in California and is the state affiliate of the National Association of Home Builders.

The California Council for Environmental and Economic Balance is a statewide organization of business, labor, minor-

ity, community and environmental leaders. Among its members in addition to the California Builders Council are the Los Angeles AFL-CIO, THE United Automobile Workers, the State Building Trades Council, the Teamsters, the Southern California Edison Company, Atlantic Richfield Company, the Irvine Company and Bechtel Corporation.

The question of whether or not urban growth pays for itself has been debated hotly during the past

several years in California and across the nation. The crux of the issue centers on whether additional tax revenues and other economic gains generated by development offset the additional costs involved for public safety, public works, education, and other required public services.

The Ashley analysis included case studies of four development projects in Santa Clara County, five in Orange County, three in San Diego. The conclusions of the study

indicated that in all these cases except one, new developments do more than pay for themselves. The exception was a special circumstance where low assessed valuation, combined with a relatively large number of students per household, caused a slight negative balance in the cost/revenue balance in the finances of one school district.

Former Gov. Edmund G. Brown, who is chairman of the statewide, non-profit California Council for Economic and Environmental Balance, says that CCEEB is vitally interested in the conclusions of the Ashley survey, especially as they apply to the arguments repeatedly made by "no growth" proponents.

"We have felt for some time that the oft-repeated and blithe assertion 'growth does not pay' was not based on any consistent set of facts," says Brown. "The Ashley survey is based on hard economic analysis and therefore is an important document that demands the attention."

The six major conclusions of the study, in summary form, are:

1. The total developments studied -- single-family, rental apartment and commercial-industrial-generated an overall 40 percent surplus of revenues (including taxes, fees and other user charges) over expenses.

2. A major portion of any local government budget is for police and

fire services and new developments require relatively less police and fire service than older, more congested areas.

3. While municipal and school district costs rise annually, such increases are more related to inflation in the cost of materials and purchased services than to added population.

4. The cost of schooling has risen sharply in recent years, irrespective of growth or no-growth, and the additional costs of serving more students are always lower than the average cost of serving existing students.

5. The cost-revenue balance of school districts can present special problems when the

number of children per household is high, the ratio of state aid low. Despite this, the study revealed that in only one of the developments analyzed was there a cost to revenue deficit, and this was a rental apartment project where the number of children per household was high.

6. The reluctance of some communities to pass school bond issues can create problems, but in the developments analyzed passage of school bond measures would generate more bond revenue than would be required to meet the schools' capital needs, thereby providing funds which could be used to reduce overall property taxes in other areas.

## PUBLIC NOTICE

## NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

1/24/74  
Dept. of Alco. Bev. Control,  
11350 E. Valley Blvd.  
El Monte, Calif. 91731  
To Whom It May Concern:  
Subject to issuance of the license applied for, notice is hereby given that the undersigned proposes to sell alcoholic beverages at the premises, described as follows:

1520 White Ave., La Verne  
Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for issuance of an alcoholic beverage license (or licenses) for these premises as follows:

ON SALE BEER & WINE  
(BONA FIDE PUBLIC EATING PLACE) - Conditional 7  
(Name of Applicant)  
Frank S. & Sara H. DIAZ  
La Verne Leader No. 4638  
Publish January 31, 1974

## NOTICE OF TRUSTEE'S SALE

Loan No. 117  
T.S. No. 73-9415  
HANCOCK ASSOCIATES, INC., as duly appointed Trustee under the following described deed of trust WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States) all right, title and interest conveyed to and now held by it under said Deed of Trust in the property herein-after described:  
TRUSTOR: Billy Don Carter and Frances J. Carter, husband and wife  
BENEFICIARY: Mc Millan Mortgage Co., a California corporation Recorded July 13, 1972 as Instr. No. 209 in book 7976 page 316 of Official Records in the office of the Recorder of San Bernardino County; said deed of trust describes the following property:

Lot 7, Tract No. 4999, in the City of Montclair, County of San Bernardino, State of California, as per plat recorded in Book 67 of Maps, Pages 30 and 31, records of said County.

10265 Camerena Avenue, Montclair, California

"(If a street address or common designation is shown above, no warranty is given as to its completeness or correctness)."

The beneficiary under said Deed of Trust, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter the undersigned caused said notice of breach and of election to be recorded October 17, 1973 as Instr. No. 83 in book 8289 page 120, of said Official Records.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest as in said note provided, advances, if any, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust.

Said sale will be held on Monday February 25, 1974 at 2:00 P.M. at the North entrance to the County Courthouse, City of San Bernardino, California.

Date: January 18, 1974  
HANCOCK ASSOCIATES, INC., as said Trustee,  
By T.D. SERVICE COMPANY, agent

By Maria E. Miller  
Assistant Secretary  
Montclair Tribune No. 2593  
Publish January 31, February 7, 14, 1974  
13064

## MY DADDY SMILES

ALL THE TIME  
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**MARK C. BLOOME . . . New Pasadena Store at 1917 E. Colorado Bl.**  
**OPEN NITES 'TIL 9 P.M. • OPEN SUNDAY 'TIL 6 P.M.**  
**DON'T TIRE YOURSELF!**  
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**RADIALS & TUNE-UP SAVES GAS & \$\$\$**  
OUR 40,000 MILE STEEL RADIAL REDUCES FUEL CONSUMPTION & TIRE WEAR OVER CONVENTIONAL TIRES . . . ALSO VEHICLES SHOULD BE TUNED-UP TWICE A YEAR FOR PEAK FUEL EFFICIENCY & PERFORMANCE! . . . SAVE GAS & \$\$\$

**STEEL RADIALS**  
**STEEL-BELTED**  
**Guaranteed 40,000 Miles!**  
**\$14.95** SIZE 5.50/12  
BLACK TUBE-TYPE  
Each - \$1.10 to \$1.53 Fed. Ex. Tax  
\*Our TREAD MILE GUARANTEE covers the tread life for miles indicated. Defects in materials & workmanship and normal road hazards (excluding defects in materials & workmanship) when tire is used on domestic (American) repairable passenger vehicle in normal service within the Continental United States (excluding Alaska). Under the terms of the mileage guarantee we will give a credit or refund (at our option) equal to the current selling price multiplied by the percentage of guaranteed mileage unused on the tire.

STEEL RADIALS	OUR SPECIAL STEEL RADIALS PRICES
185/14 ER70/14	\$32.95
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FREE... Installation  
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WITH ANY TIRE PURCHASE

**UNIROYAL**  
**DOUBLE GLASS BELTED**  
**POLYESTER CORD BODY**  
• FULL 78 SERIES • 12/32" TREAD DEPTH  
**CHOOSE YOUR SIZE . . .**  
**\$22**  
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ADD \$3.00 FOR THESE SIZES  
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175/14	6.45/14	12.95
155/15	5.60/15	13.95
185/14	7.35/14	13.95
195/14	7.75/14	13.95
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VW'S • DATSUN'S • TOYOTAS  
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**\$13.95**  
FAMOUS IMPORTED STEEL RADIAL!  
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• INDICATES TUBELESS  
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6.00/ 6.50x13 . . . **\$15.95** 5.60/15 . . . **\$18.95**  
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**SNOW TIRES & CHAINS**  
**WHITEWALL BRAND NEW TIRES**  
Each - 1.43 Fed. Ex. Tax  
5.60/14  
ALL POPULAR SIZES AVAILABLE FOR ORDER

**SHOCKS**  
**DOUBLE ACTION SHOCKS**  
NOW! AS LOW AS **4.95** each  
INSTALLATION AVAILABLE

**WHEELS**  
DYNASTY Craegar-type  
COMPLETE CAPS & LUG NUTS AVAILABLE  
WIDE RANGE OF SIZES INCLUDING PICK UP TRUCKS AVAILABLE  
**\$24.95**  
13" x 5.5" 14" x 6"

**ALIGN.**  
Wheel Align.  
**95c**  
SAVE \$7.00  
Regular \$7.95 alignment. Full size U.S. cars . . . with this ad and 2 tire purchase . . . air conditioned & torsion cars \$1.95 EXTRA. Valid 2-28-74

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• 4 WHEEL DRUM or 2 WHEEL DISC RELINE  
• ARC & INSTALL LINING  
• FOREIGN & DOMESTIC (MOST CARS)  
• QUALITY BRAKE LINING  
• CHECK SPRINGS & SEALS  
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• INSPECT MASTER CYL.  
• ADD BRAKE FLUID  
• ROAD TEST CAR  
**\$24.88**  
NOW ONLY . . .  
OR SAVE 40% & GET A COMPLETE PACKAGE BRAKE JOB for . . . \$49.88 (U.S. CARS)

**EL MONTE** 3447 N. Peck Rd. 444-0363 283-2343  
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**POMONA** 1199 E. HOLT AVE. (714) 623-4334 3 Blocks W. of Indian Hill Blvd.  
**MARK C. BLOOME** WORLD'S LEADING TIRE DEALER  
OPEN 7 DAYS A WEEK . . . OPEN DAILY 8:30 TO 9 . . . SATURDAY 8:30 TO 7 . . . SUNDAY 9 TO 6 . . . OPEN 7 DAYS A WEEK





**BOYS LOVE GIRLS**

Effective 9 A.M. THURS., JAN. 31st thru MIDNITE WED., FEB. 6th, 1974

Due to the recent labor dispute, items limited to stock on hand.



**U.S.D.A. CHOICE**

# BEEF SALE

BOYS SELL ONLY U.S.D.A. CHOICE BEEF . . .

U.S.D.A. CHOICE BEEF • BLADE CUT

**CHUCK ROAST**

**98<sup>c</sup>** LB.

U.S.D.A. CHOICE BEEF

**7-BONE CHUCK ROAST**

**\$109** LB.

U.S.D.A. CHOICE BEEF

**BONELESS CHUCK ROAST**

**\$149** LB.

**BRAND X SLICED BACON**

**79<sup>c</sup>** LB.

U.S.D.A. CHOICE BEEF BONELESS  
**FAMILY CUT STEAKS**  
FROM CHUCK

**\$169** LB.

U.S.D.A. CHOICE BEEF ENGLISH CUT  
**CHUCK ROAST**  
BONE-IN

**\$159** LB.

U.S.D.A. CHOICE BEEF BONELESS  
**STEWING BEEF**  
CUT-UP

**\$149** LB.

**COOKS CIRCLE C SAUSAGE**

1-LB. PACKAGE  
**SAUSAGE BEEF ROLL** **\$109** EA.

Pork Pork Hot or Regular  
**SAUSAGE ROLL** **99<sup>c</sup>** EA.

PURE PORK  
**LINK SAUSAGE** **\$129** LB.

**CAMPER'S SMOKED SAUSAGE**

Hot or Mild **\$109** LB.

**CORN DOGS ON A STICK** **98<sup>c</sup>** EA.

**BURRITOS** Red and green chili **79<sup>c</sup>** EA.

**JONES DAIRY FARMS**

Brown & serve minute **BREAKFAST SAUSAGES** **\$109** EA.

Pure pork 1-lb. pkg. **LINK SAUSAGE** **\$149** EA.

**FROZEN GREEN SHRIMP** **\$249** LB.

Pork 8 oz. pkg. **SAUSAGE PATTIES** **69<sup>c</sup>** EA.

1-lb. package **SLICED BACON** **\$129** LB.

**FRESH WESTERN OYSTERS** **\$109** EA.

**MR. BOSTON** hot & eat **BREADED Fish Sticks** **\$149** EA.

**DUNCAN HINES**

**CAKE MIX**  
18 OZ. PKG. **39<sup>c</sup>**

**FIRESIDE SUGAR HONEY GRAHAM CRACKERS**

1-LB. PKG. **39<sup>c</sup>**

**BIRDSEYE FROZEN Mixed Vegetables**

OR CUT BROCCOLI 10 OZ. PKG. **4<sup>9</sup> FOR \$1**

**COLD POWER DETERGENT**

49 OZ. PKG. **69<sup>c</sup>**

**JOHN'S FROZEN PIZZA**

PEPPERONI or CHEESE 15 OZ. PKG. **79<sup>c</sup>**

**Boys FARM Fresh PRODUCE**



**SWEET JUICY LARGE**

**SUNKIST NAVEL ORANGES**  
**8 LBS. \$1.**

**FRESH CRISP CELERY**



**19<sup>c</sup>** EA.

**Extra Fancy WASHINGTON ANJOU PEARS**



**25<sup>c</sup>** LB.

**ASST. HAWAIIAN PUNCH DRINK**

46 OZ. CAN **39<sup>c</sup>**

**CLEANSER**

14 OZ. CAN **2<sup>9</sup> FOR \$25<sup>c</sup>**

**Boys MAYONNAISE**

QT. JAR **69<sup>c</sup>**

**Boys BAKERY**

The delicate flavor of fresh peaches makes this...

**PEACH PIE**

A tasty delight

1-LB. 6 OZ. **95<sup>c</sup>**

Rich Moist German

**CHOCOLATE CAKE**

1-LB. 4 1/2 OZ. with the greatest icing ever!

**\$139** EA.

**RICH GOLDEN Bran Muffins**

ALWAYS A DELITE

Not available at Boys Continental

**LUCKY GOLD 100% FLORIDA ORANGE JUICE**

**FROZEN 6 OZ. CAN**

**19<sup>c</sup>**



ALL THESE PLUS BLUE CHIP STAMPS

**TAB OR FRESCA**

DIET SOFT DRINKS 12 OZ. CAN

**6<sup>9</sup> FOR \$89<sup>c</sup>**

**PURINA ASST. MOIST CAT MORSELS**

12 OZ. PKG. **39<sup>c</sup>**

**MORTON FROZEN MACARONI & CHEESE**

8 OZ. PKG. **19<sup>c</sup>**

**AJAX 32 OZ. DISH LIQUID DETERGENT**

**59<sup>c</sup>**

**HUNTS 15 OZ. CAN TOMATO SAUCE**

**19<sup>c</sup>**

**Boys DELICATESSEN Dept.**

**Boys IMITATION SOUR CREAM**

16 OZ. CUP **29<sup>c</sup>** EA.

**CARNATION YOGURTS**

Including Swiss style. All flavors.

8 OZ. CUP **21<sup>c</sup>** EA.

**BRENTWOOD COTTAGE CHEESE**

Former or creamed style

16 OZ. CUP **47<sup>c</sup>** EA.

**Boys JUNIOR Department STORE**

**KEROSENE LAMP**

• 10 inch metal stand  
• Tiffany type stained glass  
• Black or brass finish

**\$149** EA.

**FLOCKED ASST. ANIMAL BANKS**

Kids will love to save with these big 7" banks.

**59<sup>c</sup>** EA.



**CANDLE LAMPS**

• 2 1/2" metal stand  
• Taper shape rim  
• With candle  
• Two styles  
• Assorted colors

**88<sup>c</sup>** EA.

**ROCKINGHAM SASSAFRAS TRIGGER MUGS**

10 OZ. SIZE **39<sup>c</sup>** EA.



**BANQUET ASST. DINNERS**

**FROZEN 12 OZ. PKG. 39<sup>c</sup>**

**HUNTS**

**KETCHUP**

14 OZ. BTL. **23<sup>c</sup>**

**BLUE CHIP STAMPS**

**BIRDSEYE FROZEN GREEN BEANS**

FRENCH CUT 9 OZ. PKG. **4<sup>9</sup> FOR \$1**

**BIRDSEYE FROZEN FORDHOOK LIMAS**

10 OZ. PKG. **4<sup>9</sup> FOR \$1**

**Boys COUPON**

**Pillsbury FLOUR**

5-LB. BAG **69<sup>c</sup>**

With this coupon only. Offer good Jan. 31st thru Feb. 6th. Only one coupon per customer.

**Boys COUPON**

**HILLS BROTHERS**

**COFFEE**

1-LB. CAN **79<sup>c</sup>** EA.

With this coupon only. Offer good Jan. 31st thru Feb. 6th. Only one coupon per customer.

**SIMPLLOT**

(FROZEN) SCORED HASH BROWNS 1 LB. 37c  
TRI-TATERS 1 LB. 33c  
HASH BROWNS 2 LBS. 49c

**KAL KAN CAT FOOD**

TUNA & LIVER, TUNA & KIDNEY, TUNA WITH SAUCE, TUNA & CHICKEN 6 1/2 OZ. CAN **5<sup>9</sup> FOR \$1**

**KRAFT LIQUID DRESSING**

MIRACLE FRENCH, ITALIAN 8 OZ. BTL. **39<sup>c</sup>**

**TASTERS CHOICE**

**FREEZE DRIED COFFEE** 8 OZ. JAR **\$199**

**Boys HOLT and INDIAN HILL POMONA**



PRICES GOOD  
WED.  
JAN. 30  
TUES.  
FEB. 5

# Jenkins

## Get Away from High Food Prices—Here!

MRS. BUTTERWORTH  
**SYRUP**

36-oz.  
bottle

**79¢**

HEINZ  
**BARBEQUE SAUCE**  
16 oz. (3 varieties)

**39¢**

MJB  
**COFFEE**

pound  
can

**93¢**  
3-lb. can \$2.69

SPRINGFIELD  
CUTS & TIPS  
**ASPARAGUS**

300 can

**39¢**

SPRINGFIELD  
**DILL PICKLES**

★ KOSHER  
★ REGULAR  
48-oz. family size

**59¢**

LYSOL  
**TOILET BOWL CLEANER**

Large 24-oz. Bottle

**39¢**

SPRINGFIELD  
**PORK & BEANS**

Large  
2 1/2 Can

**3\$1**

DOVE LIQUID  
**DETERGENT**  
22-oz. giant size

**45¢**

RINSO  
**DETERGENT**  
KING SIZE

**\$1.09**

Libby  
**Pineapple Juice**

46-oz.  
Can

**3\$1**

DUNCAN HINES  
**CAKE MIX**

18-OZ.  
BOX

**45¢**

(All flavors except  
Angel Food)

SPRINGFIELD  
**LIQUID DETERGENT**  
★ Green ★ Pink  
★ Lemon

**3\$1**

**BOLD DETERGENT**

King  
Size

**\$1.29**

CRISP GREEN, JUMBO STOCKS PASCAL

**CELERY** 19¢

LARGE WESTERN ICEBERG  
**LETTUCE** 2 Heads for **39¢**

SOLID HEADS  
**CABBAGE** 10¢

CALIF. GROWN RED DELICIOUS  
**APPLES** 6 LBS **\$1.00**

SUNKIST NAVAL  
**ORANGES** 5 LBS **\$1.00**

**CARROTS** 3 LBS **29¢**

Green **ONIONS** 10¢

SWEET  
**TANGERINES** 10¢

BANANA  
**SQUASH** 10¢

**TOP QUALITY MEATS**

PACKERS  
"Bar M"

**SMOKED HAM**

SHANK  
PORTION

**99¢**  
lb.



CRISPRITE

**SLICED BACON**

**99¢**  
LB.

YOUNG TENDER BEEF  
**ROUND STEAK**

Bone  
In

**\$1.49**  
Pound

From the Islands of the Pacific

**MAHI MAHI** 89¢ LB.

ARMOUR STAR FROZEN

**STEWING CHICKENS**

**49¢**  
lb.  
Cut Up



PERFECT FOR SEASONING

**BACON ENDS AND PIECES**

**79¢**  
LB.

OLDHAMS

**CHILI ROLLS**

1 Pound Roll

**89¢**

YOUNG TENDER BEEF

**BONELESS TOP ROUND STEAK**

**\$1.69**  
lb.

WHITE FISH

**WHITTING**

**49¢**  
lb.

- |  |                            |        |
|--|----------------------------|--------|
| Jolly Time Popcorn                                 | 2-lb. Bag, Yellow or white | 39¢    |
| Ivory Personal Size Bar Soap                       | 4 for                      | 37¢    |
| Saran Wrap   | 3 for                      | \$1.00 |
| 50-Foot Roll                                       |                            |        |
| Springfield Corn Flakes                            |                            | 39¢    |
| 18-oz. Box   |                            |        |
| Franco American Prepared Spaghetti, 15 1/4-oz. Can | 5 for                      | \$1.00 |
| Top Ramen Soups                                    |                            |        |
| Beef - Pork - Chicken - Noodle                     | 5 for                      | \$1.00 |
| 3-oz.  |                            |        |
| Springfield Fabric Rinse                           |                            | 59¢    |
| Gallon   |                            |        |
| Asst. Colors Zee Luau Paper Napkins                |                            | 25¢    |
| 100 Count Pkg.                                     |                            |        |
| Springfield Red Kidney Beans                       | 6 for                      | \$1.00 |
| 300 Can  |                            |        |
| Springfield Salad Oil                              |                            | 99¢    |
| Family Size, 48-oz. Bottle                         |                            |        |
| Springfield Saltine Crackers                       |                            | 35¢    |
| Pound Box  |                            |        |

**Liquor Dept.**

- |                                |  |
|--------------------------------|--|
| Burgie Beer, 24 11-oz. bottles | \$3.90 +                                 |
| Franzia Wines, 5 varieties     | \$1.79 + (1/2 gal.)<br>\$2.99 + (1 gal.) |
| Crown Russe Vodka              | \$3.89 + 5th<br>\$4.85 + qt.             |

**Delicatessen**

- |  |                  |
|--|------------------|
| VIM, 100% ORANGE JUICE, full 1/2 gallon          | 75¢              |
| DANOLA SLICED IMPORTED HAM, 4-oz. pkg.           | quart 39¢<br>79¢ |
| MRS. FILBERTS GOLDEN QUARTER MARGARINE, 1b. pkg. | 39¢              |
| LAKE TO LAKE MILD CHEDDAR CHEESE 9 oz.           | 89¢              |

**Frozen Foods**

- |  |        |
|--|--------|
| ARDEN HIGH QUALITY ICE CREAM, 1/2 gallon | 69¢    |
| MINUTE MAID ORANGE JUICE, 6-oz. can      | 25¢    |
| 12-oz. can                               | 49¢    |
| MORTON FRIED CHICKEN, 2-lb. box          | \$1.98 |
| PICTSWEEP BAG VEGETABLES                 |        |
| Cut green beans, 20 oz.                  | 49¢    |
| Cut broccoli, 18 oz.                     | 49¢    |
| Brussell sprouts, 18 oz.                 | 59¢    |

**Health & Beauty Aids**

- |   |        |
|---|--------|
| CONTACT COLD CAPSULES Pkg. of 10, reg. \$1.79 | \$1.29 |
| VICKS VAPO-RUB Reg. 65¢                       | 55¢    |
| MICRIN PLUS MOUTHWASH 12 oz., Reg. \$1.29     | 69¢    |

AUTHORIZED FOOD STAMP DEALER

Known for the Quality We Keep!

2190 N. GAREY, POMONA

10237 E. ROSECRANS, BELLFLOWER

# Jenkins





BY OUR QUALITY WE SHALL BE KNOWN!



1383 E. FOOTHILL BLVD.  
JUST WEST OF GROVE AVE.

MONDAY THRU SATURDAY  
9:00 A.M. TO 10:00 P.M.  
SUN. 9:00 A.M. TO 9:00 P.M.

U.S.D.A. CHOICE YOUNG STEER BEEF  
**RIB STEAK** BETTER VALUE TRIM **\$1.49**  
**CLUB STEAK** RIB CUT **\$1.89**  
BONELESS - WASTE FREE  
**CHUCK ROAST** **\$1.49**

**SHORT RIBS** LEAN "M" MEATY **79¢**  
15 1/2 OZ. PKG.

**HOFFMAN HAMS** 1st QUALITY FULLY COOKED SHANK PORTION **95¢**  
FAMILY FAVORITE

**CORN DOGS** 10 1/2 OZ. PKG. ON A STICK **99¢**

**TAQUITOS** 8-OZ. PKG. **99¢**

MR. BOSTON - BREADED  
**FISH FILLETS** YOUR CHOICE  
**SOLE** PERCH • **89¢**  
Haddock • FULL POUND PACKAGE

**BILL'S DELICATESSEN SPECIALS**  
ROYAL BRAND 5-OZ. Reg. 59¢  
**SALAMI OR COTTO SALAMI** **39¢**  
KNUDSEN WISCONSIN 8-OZ. REG. 1.09  
**MILK CHEDDAR CHEESE** **89¢**  
LAND-O-LAKE 12-OZ. Reg. 1.29  
**PROCESSES AMERICAN CHEESE** **1.09**  
AGAR CANNED 3-LB. REG. 6.49  
**Boneless Fully Cooked HAM** **5.29**

**JIMMY DEAN** PURE PORK **SAUSAGE** **99¢**  
FINEST QUALITY BROADWAY TRIM 12-52

**NORTHERN PAPER TOWELS** SAVE 3¢  
**29¢**  
BIG ROLL

**WONDER LONG GRAIN RICE** 4-LB. 6-OZ. BAG **1.89**

**LIQUOR & WINE SPECIALS**  
ROYAL CARRIAGE REG. 4.29  
**BLENDED WHISKEY** **3.29**  
F & G REG. 4.00  
**VODKA OR GIN** **3.79**  
**OLD SMUGGLER IMPORTED SCOTCH** **5.77**

FIRST DAY FRESH, FRUITS AND VEGETABLES

FRESH SOLID ICEBERG  
**LETTUCE** **19¢**

B.C. CANADIAN GROWN RED SPARTAN  
**APPLES** **19¢**



FARM FRESH  
**CABBAGE** **8¢**

THICK MEAT  
**BANANA SQUASH** **4¢**  
lb.

ITALIAN PLUM  
**TOMATOES** **29¢**

FARM FRESH LARGE FIRM  
**EGG PLANT** **19¢**

FRESH LOCAL RANCH GRADE "A"  
**JUMBO EGGS** SAVE 19¢  
**79¢**  
Doz.

NABISCO PREMIUM  
**SALTINE CRACKERS** SAVE 10¢  
**39¢**  
1-LB. BOX

SPRINGFIELD  
**MAYONNAISE** SAVE 10¢  
**69¢**  
QUART

KEN-L-RATION  
**BURGER SOFT MOIST DOG FOOD** 38 OZ.  
**89¢**

GLOBE A-1  
**SPAGHETTI** SAVE 8¢  
**29¢**  
lb.

LUCKY CHARMS CEREAL BY GENERAL MILLS 9-OZ. PKG.  
**39¢**

SPRINGFIELD LIQUID DISH SOAP PINK CREAM-LEMON  
**29¢**  
qt.

PEN-Z-OIL MOTOR OIL 20 or 30 or 40 W Qt.  
**39¢**

**COUPON**  
**DOUBLE BLUE CHIP STAMPS**  
With Minimum \$7.50 Purchase  
EXCEPT ON ITEMS EXEMPT BY LAW - COUPON GOOD JAN. 31 - FEB. 6  
BILL'S RANCH MARKET

**COUPON**  
**COFFEE AND DONUT**  
WE ALWAYS GIVE YOU THE FINEST SPECIALS AT THE LOWEST PRICES.  
VISIT OUR NEW DONUT SHOP LOCATED IN FRONT OF THE CHECKSTAND WITH COUPON  
BILL'S RANCH MARKET  
SAVE 25¢

**COUPON**  
**GOLD-MEDAL FLOUR** REG. 88¢ - 5-LB. BAG  
LIMIT 1 WITH COUPON PLUS MINIMUM \$3.00 PURCHASE GOOD JAN. 31 - FEB. 6  
BILL'S RANCH MARKET  
SAVE 30¢

**COUPON**  
**YUBAN INSTANT COFFEE** REG. 1.59 8-OZ. Jar  
LIMIT 1 WITH COUPON PLUS MINIMUM \$3.00 PURCHASE GOOD JAN. 31 - FEB. 6  
BILL'S RANCH MARKET  
SAVE 61¢

**BUDGET SAVERS**  
MINUTE MAID FROZEN  
**ORANGE JUICE** 100% PURE FROM FLORIDA  
WITH 2 BLUE CHIP STAMP SAVERS BOOKS  
**1¢**

**BUDGET SAVERS**  
**CHEER DETERGENT** 10-OFF LABEL GIANT BOX  
WITH 2 BLUE CHIP STAMP SAVER BOOKS  
**9¢**

**BOLD DETERGENT** 10-OFF LABEL  
GIANT SIZE  
**89¢**  
Box

**DASH DETERGENT** 30-OFF LABEL  
JUMBO SIZE  
**2.19**



## entertainment

## Biennial Exhibition Entries Wanted

Paintings and drawings for the Fourth Mt. San Antonio College Biennial Exhibition are now being accepted for selection for the show which will run from March 6 through April 4. The show is open to all artists in the Los Angeles area.

Artists may enter two origin-

al works in either or both of the categories. Paintings and drawings may not be larger than 96 inches high. A detailed prospectus may be obtained from the MSAC Art Gallery.

All entries must be delivered to Cart and Crate, 2311 Corner Ave., Los Angeles, between Feb. 4 and 21, from 8:30 a.m. to 4:30 p.m., Mondays through Saturdays. A \$5 fee per entry is payable to Cart and Crate at the time of delivery.

The Biennial, sponsored by

MSAC Community Services, provides a visual forum for original, new art works in a wide range of creative endeavors and offers area residents the opportunity to see what is being accomplished in the arts today.

Barbara Haskell, curator of painting and sculpture for the Pasadena Museum of Contemporary Art, will be the juror for the Biennial. A \$1,000 fund contributed by the District and Community Services will be available to juror to purchase award

winning pieces for the college. In addition, the Gallery staff will be on hand each day to direct prospective purchasers to the individual artists.

Purchased award winners will be announced at the opening reception on Wednesday, Mar. 6 at 8 p.m. Many of the exhibiting artists will be in attendance. The public is cordially invited.

Gallery hours will be daily from 11 a.m. to 4 p.m., Closed Saturdays, Sundays and school holidays.

## Renaissance Month Related Art Exhibit Scheduled Here

As a part of the Renaissance Month observance at California State College, San Bernardino, original drawings from that period will be on display in the Art Gallery through February.

The show represents selections from the Sonnenschein collection, owned by Cornell College in Mount Vernon, Iowa.

A reception at 6 p.m., Sunday, Feb. 10 in the Art Gallery will introduce the exhibit and conclude an afternoon of Renaissance activities sponsored by the School of Humanities. Preceding the reception will be a 2:30 p.m., matinee performance of "Mandragola," by The Travelers Company from Hollywood, and a 5 p.m., lecture on Machiavelli by Fredi Chiappelli, director of the UCLA Center for Medieval and Renaissance Studies. There is a \$2 admission charge for the play but none for the lecture and the Art Gallery reception.

The Sonnenschein collection, which opens Feb. 1, may be seen during regular gallery hours: Monday through Friday, 9 a.m. to noon and 1 to 4 p.m.; Saturday, 12 noon to 4 p.m.; and Sunday, 1 p.m. to 5 p.m. The gallery is open Wednesday and Thursday evenings from 6:30 to 9 p.m.

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## PUBLIC NOTICE

NOTICE OF TRUSTEE'S SALE  
NOTICE IS HEREBY GIVEN that SOUTHERN CITIES ESCROW COMPANY, a corporation, as the present Trustee under the deed of trust herein after mentioned, will sell, without warranty of any kind, at public auction to the highest bidder for cash in lawful money of the United States, at the Time and Place designated below, in the County of the State of California designated below, all of the right, title and interest now held by said Trustee in and to all that certain property which is situated in said County and is described below. The street address, if any, or other common designation, if any, of said property is set forth below.

Said deed of trust was executed by the Trustor designated below and was recorded on the date, in the Book and at the page and as Document Number of Official Records in the Office of the County Recorder of said County all as designated below, and conveyed said property to the Trustee therein specified.

Sale of said property will be made pursuant to the demand of the Beneficiary under said deed of trust and by reason of default in the payment or performance of obligations secured by said deed of trust including the default, notice of which was recorded on the date, in the Book and at the page, and as Document Number of said Official Records as designated below.

As used herein "Trustor" shall be deemed to mean "Trustors" if more than one Trustor is designated below, and "Beneficiary" shall be deemed to mean "Beneficiaries" if more than one Beneficiary executed the Notice of Default hereinabove mentioned.

The time and place of sale, description of said property and other data referred to above are as follows:

County: LOS ANGELES  
Trustor: ANTONIO P. MORANDO, JR., and ROBERTA L. L. MORANDO, husband and wife  
Deed of Trust: Recordation date December 18, 1970 Book T6839 Page 810 Document No. 110

Notice of Default: Recordation date October 3, 1973 Book M4483 Page 500 Document No. 212

Time of Sale: 11:00 A.M. on February 15, 1974

Place of Sale: The inside front lobby entrance to the building located at 6060 West Manchester Avenue, Los Angeles, California.

Street address or other common designation of said property: 3344 Benton Avenue

La Verne, California

Description of Property: Lot 97 of Tract No. 27404, in the city of La Verne, county of Los Angeles, state of California, as per map recorded in book 724 pages 36 to 38 inclusive of maps, in the office of the county recorder of said county.

Dated: January 10, 1974  
SOUTHERN CITIES ESCROW COMPANY, a corporation,

Trustee,  
LARRY R. DARBY,  
Vice President

(MORANDO) 742-795  
La Verne Leader No. 4634  
Publish January 17, 24, 31, 1974  
SPS 39227

## NOTICE OF PUBLIC HEARING BEFORE LA VERNE CITY PLANNING COMMISSION

NOTICE IS HEREBY GIVEN of a public hearing to be held before the La Verne City Planning Commission, on Tuesday, February 12, 1974, at 7:30 P.M. in the City Council Chambers of the La Verne City Hall, 2061 Third Street. The Planning Commission will consider the following item:

An application for pre-zoning, submitted by Lewis Homes of California, from A-1-15,000 to R-1-10,000. Said property is presently located outside the La Verne City Limits and is described as follows:

A 88.12 acre parcel of land situated along the west side of Emerald Avenue north of Baseline Road in the State of California, County of Los Angeles.

All maps and information pertinent to the above application are on file in the office of the Planning Director. Any person interested in the above proceedings may appear at the time and place indicated to testify in support of or in opposition to the subject application.

C. R. LeGros  
Planning Director  
DATED: January 24, 1974  
La Verne Leader No. 4640  
Publish January 31, 1974

IT'S BARE ROOT PLANTING TIME...

# OLE'S ..IS BARE ROOT PLANTS & BULBS

SALE PRICES GOOD THRU FEB. 3, 1974

SOME QUANTITIES LIMITED

**LIQUID PLUM'R**  
Free stopped drains clogged with hair and other debris without the expense of service calls.  
REG. 99¢ QT.  
**67¢**

**THERMOCOUPLER**  
For furnaces, water heaters and most gas appliances. 24" or 18".  
**ONLY 1.97**

**SPRED SATIN** (Glidden)  
Dries in 20 minutes to a smooth matte finish. Available in white and colors. Cleans up with water.  
REG. 8.29  
**6.27 GAL.**

**TRAY & ROLLER SET**  
Metal tray and 9" roller. Mainstay of the do-it-yourself painter. Proper width roller for most painting jobs.  
REG. 1.19  
**97¢**

**T.V. ANTENNA**  
"Apollo" all channel, for black & white or color. Nine element. Cross phased for greater gain.  
REG. 6.99  
**3.97**

**3 PC. GARDEN TOOL SET**  
Short wood handle garden tool set.  
REG. 99¢  
**67¢**

**MASTER BALLCOCK**  
12" antiphon action. Easy to install. With rod and refill.  
REG. 2.99  
SAVE 1.02  
**1.97**

**1 LB. POLYESTER FIBER FILLER**  
Non-allergenic foam rubber stuffing for toys, pillows, cushions and upholstery.  
REG. 1.49  
**87¢**

**3/4" PLASTIC TAPE**  
60 ft. of insulating PVC tape for use in home electrical repairs.  
**ONLY 27¢ ROLL**

**SUPER "CALIFLORA" GLADIOLUS BULBS**  
A rainbow of spring colors. Plant 4" to 5" deep & watch for the sprouts.  
REG. 59¢  
**37¢ PKG.**

**1/2 LB. PKG. DUTCH ONION SET**  
Imported from Holland. Fresh, mild and sweet. 70 onions to a set. Stuttgarter riesen variety.  
REG. 79¢  
**47¢ PKG.**

**4' x 8' 3/8" SHEETROCK**  
No expensive plastering. Simply nail, tape and paint.  
REG. 1.99  
**1.27**

**BATTERIES**  
For all transistor radios and tape recorders requiring 9 volt batteries.  
REG. 29¢  
**9¢ EA.**

**ASH TRAY FLASH SOLAR TRANSISTOR RADIO BATTERY**  
9 VOLT

**BAREROOT DWARF FRUIT TREES**  
Choice of apple, peach, pear, nectarine, plum, and cherry. Good for springtime flowers.  
REG. 4.99  
**2.97**

**DWARF FRUIT BUSHES**  
ONLY 3.97

**NO. 2 BARE ROOT ROSES**  
Large selection of varieties and colors. Plant now for growth and late spring & summer blooms.  
REG. 99¢  
**67¢**

**ASSORTED FRUITS & BERRIES**  
Wide selection: artichokes, raspberry, strawberry and grapes.  
FROM **179 to 2.99**

**FOLDING BOW SAW**  
Prunes those trees & bushes. 21" adjustable tension lock bow saw with blades.  
REG. 3.49  
SAVE 1.52!  
**1.97**

**SISAL ROPE**  
Extra strong. Ideal for camping, hunting, fishing, home and garage use.  
REG. 1.29  
**67¢**  
SAVE 62¢!

**SANDED PLYWOOD**  
4' x 8' 3/8" Full size sheets of exterior plywood for a variety of building projects.  
REG. 12.99  
**8.77**  
SAVE 4.22

**SAW HORSE BRACKETS**  
Set of 2 sturdy metal brackets attach to 2 x 4's. Take apart and fold for storage.  
REG. 1.59  
**97¢**

**SCREWDRIVER SET**  
9-piece including Phillips-head. Unbreakable plastic handles. Get a set for the kitchen, garage, workshop, car etc.  
REG. 39¢  
**27¢**

**GARAGE DOOR SPRINGS**  
Replace old, worn and rusted springs for greater safety.  
REG. 2.49  
**1.77**

**Bandini PLANTING MIX**  
Balanced mix for speedy growth. 1 cubic foot.  
REG. 99¢  
**77¢**

**3 PC. CAST IRON SKILLET SET**  
Set of three, 6 1/2", 8" and 10 1/2" heavy duty cast iron skillets.  
REG. 4.49  
**3.97**

**SPLATTER SCREEN**  
Pure aluminum mesh with handle. Keeps spatter in. Lets steam out. Use as strainer, steamer or to remove hot food from the oven.  
REG. 1.89  
SAVE 1.32!  
**57¢**

**VITA-SAVER VEGETABLE STEAMER**  
Stainless steel. Preserves vitamins and minerals. Makes foods more nutritious.  
REG. 3.99  
**2.37**  
SAVE 1.62

**QUAKER STATE MOTOR OIL**  
Famous Pennsylvania quality 30 wt. oil at great savings.  
REG. 59¢  
SAVE 18¢ QT.  
**37¢**  
10-40 WT. REG. 69¢ LIMIT 6

**QUAKER STATE MOTOR OIL**

**STORE HOURS: MONDAY thru FRIDAY 9 to 9 • SATURDAY and SUNDAY 9 to 6 • Use Your BankAmericard or Master Charge**

**OLE'S**

**UPLAND**  
MOUNTAIN & 7th  
(1 Fwy. Exit East of Montclair Shopping Ctr.)  
955-9601

**FONTANA**  
16855 MERRILL AVE.  
(Merrill at Sierra-Sierra Exit from Fwy.)  
822-0551

**RIVERSIDE**  
5800 VAN BUREN BLVD.  
(Van Buren 1 Bk. So. of Arlington)  
687-9100

**SAN BERNARDINO**  
HIGHLAND AVE. AT SIERRA WAY  
882-3703

**OTHER STORES IN...**  
PASADENA 3423 E. Colorado Blvd.  
ROSEMead 8450 Valley Blvd.  
COVINA Arrow Hwy. at Hollenbeck  
W. COVINA-Francisco & Sunset  
HACIENDA HTS.-Hacienda & Gale

**NORTHridge**-Devonshire & Reseda  
**RESEDA**-Vanowen 1 Bk. E. of Reseda  
**BURBANK**-COMING SOON!  
**NO. HOLLYWOOD**-COMING SOON!



PUBLIC NOTICE

NOTICE OF TRUSTEE'S SALE F-10539

On February 27, 1974, at 10:00 o'clock a.m., at the MAIN ENTRANCE TO THE COUNTY COURTHOUSE in the CITY of SAN BERNARDINO, County of SAN BERNARDINO, State of California PMC INVESTMENT, INC., a corporation, Trustee under that certain deed of trust executed by ALFRED T. SMITH and MARIE F. SMITH, Individually and as Husband and Wife and recorded on January 12, 1973, in Book 8099, Page 63 as Document No. 41 of Official records in the office of the recorder of said County and State, by reason of a default in the payment or performance of the obligations secured thereby, including fees, charges and expenses of the Trustee, sums expended or advanced under the terms thereof, interest thereon, and \$21,851.51 in unpaid principal of the note secured thereby, together with interest thereon from September 1, 1973, as in said note and by law provided.

The interest conveyed to and now held by said Trustee is described as follows, to-wit:

Parcel No. 1: An undivided 23,650/1,200, 300 interest in Lots 1 and 2 of Tract No. 8276, in the City of Upland, County of San Bernardino, State of California, as per map recorded in Book 113, Pages 10 to 11, inclusive, of Maps, in the Office of the County Recorder of said County.

Excepting Therefrom Units 1 to 50, inclusive, as shown and defined on the Condominium Plan recorded May 25, 1972 in Book 7940, Pages 234 to 242, Official Records of said County.

Parcel No. 2: Unit 34, as shown and defined on the Condominium Plan referred to above.

Street address of property said to be: 959-B Pine Street Upland, California 91786

Dated: January 14, 1974 PMC INVESTMENT, INC., Trustee

By: MELBARENE FLYNN Assistant Secretary (Corporate Seal) Upland News No. 4785 Publish January 24, 31, February 7, 1974

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME (Endorsed) FILED

1974 JAN 10 AM 10 50 V. DENNIS WARDLE COUNTY CLERK

BY DEPUTY: Betty Weenhoff The following person (persons) have abandoned the use of the fictitious business name Custom Services at 9545 Palo Alto Cucamonga 91730

The fictitious business name referred to above was filed in County on May 23, 1972.

Larry Lee McMillon 9545 Palo Alto Cucamonga 91730 This business was conducted by individual.

Signed Larry McMillon This statement was filed with the County Clerk of San Bernardino County on date indicated by file stamp above.

File No. FRN 6059 Cucamonga Times No. 1864 Publish January 17, 24, 31, February 7, 1974



The Salvation Army operates community centers for family worship, recreation, and social activities.

LOSE FAT STARTING TODAY

ODRINEX contains the most effective reducing aid available without prescription! One tiny ODRINEX tablet before meals and you want to eat less - down go your calories - down goes your weight! Thousands of women from coast to coast report ODRINEX has helped them lose 5, 10, 20 pounds in a short time - so can you. Get rid of ugly fat and live longer!

ODRINEX must satisfy or your money will be refunded. No questions asked. Sold with this guarantee by



PERSON BROS.

BUICK-OPEL AMERICAN MOTORS JEEP

SALES-SERVICE LEASING

830 W. HOLT BLVD. ONTARIO 983-2693

OPEN EVES. & SUN.



\$1.00 Famous Elmer Glue All 59¢

Prices Good thru Tuesday - While Stocks Last

Save 41¢ 8 Ounce

Sale! Pack of 10 Easy Wipes 44¢

Reusable Durable

Kendall Flour Sack Dish Towels Pack of 2 66¢ Super-absorbent 29x30"

# Big Money Savings Sale!

Save Money, Gas and Your Car - Shop at Thrifty, It's Not Far!



You Can't Beat These for Buys!

Reg. \$3.99 ea.

Women's Nylon

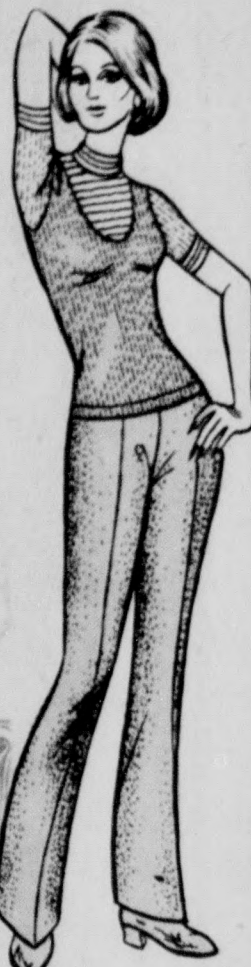
Tops and

Pants

\$2.97 ea.

- Nylon Short Sleeve Knit Tops in S-M-L
- Texturized Nylon Double Knit Pants in 10-18

Pep up your wardrobe with easy-going nylon knit tops and pants that take you here, there, everywhere with just a little care. Smart short sleeve tops and flat or ottoman ribbed flare leg pants with stitched crease, set-in elasticized waistband. Priced to please the Thriftiest budget!



Men's Pants Originally Sold for Dollars More!

NATIONALLY ADVERTISED MEN'S FLARE PANTS

- Wide Belt Loop Styling
- All First Quality
- Great Choice of Colors
- No-Iron Polyester

\$5.99

Popular men's styles in no-iron polyester or polyester & cotton blends... all from a famous maker! Slim-look styles with wide belt loop styling, flared legs. Great range of colors. Hurry for best selection! Limited stocks in some sizes!

Sells elsewhere for \$2.50 and More!

New! No Seam Panty Hose

1st Quality 96¢

New no-seam panty hose that fit like a second skin under sheer fashions. Selling for \$2.50 & more! Spring shades in assorted sizes.

Ice Cream Color & Lucite Jewelry



2 FOR \$3

Brand new costume pieces in luscious ice cream colors & lucite—necklaces from choker to matinee length.

49¢ ea. Stuart Hall First Quality

School Needs

4 for \$1

- 3-Hole Narrow Rule Theme Book
- Wireless College Rule Theme Book
- 12x9-Inch Sketch Pad
- 3-Hole College Rule Filler
- Big Chief Pencil Tablet

On sale just in time for the new school term. Full count & regulation size. Buy now for the entire semester.

• 33c Stuart Hall Steno Notebooks, 4 for \$1

"Our World" \$2.98 Stuart Hall Tri-Wing Binders

\$1.99

Dymo Reg. \$1.99 Label Makers

99¢

Pack of 5 Reg. \$1.00 Report Covers

77¢

For Home Label Makers Reg. 98c Replacement Tape

77¢

3-Hole Filler Pack of 200 or Typing Paper

49¢

Eraser Topped Bag of 35 Trusty #2 Lead Pencils

96¢

Thrifty Exclusive at This Price.

\$1.49 Sucrets

Sore Throat Spray

44¢

For sore throat pain relief!

Reg. \$4.19—Save \$1.21 in Sale!

Thrifty Natural Vitamin E



200 I.U. Bottle of 100 \$2.97

Mixed Tocopherol Concentrate

Bonus Gift from Helena Rubinstein \$4.50 Value! Gift of

Rubinstein Compact & Lipgloss With Minimum \$4 Purchase Of Any Rubinstein Product!



Don't miss this opportunity to get your Helena Rubinstein compact and color-complementing lip gloss with any \$4.00 purchase of this nationally known maker's beauty treatment line in limited time offer at Thrifty.

THERE'S A THRIFTY NEAR YOU!

POMONA 200 W. Second St. & Thomas Rd.

POMONA 2487 N. Towne Ave. Towne & Country Center

POMONA 606-E. Holt Ave. at San Antonio Ave.

ONTARIO N. Mountain Ave. Ontario Plaza



## PUBLIC NOTICE

18527  
NOTICE OF TRUSTEE'S SALE OF REAL PROPERTY  
Foreclosure No. 1807-7612  
NOTICE is hereby given that on FEBRUARY 7, 1974, at the hour of 11:00 A.M. in the lobby of the office of Transamerica Title Insurance Company at 577 N. D St. San Bernardino, Ca. 92042, TRANSAMERICA TITLE INSURANCE COMPANY, a California corporation, as present Trustee, will sell at public auction to the highest bidder for cash in lawful money of the United States the following described real property situated in the UNINCORPORATED AREA, County of SAN BERNARDINO, State of California, and described as follows, to wit:

ALL THAT PORTION OF LOT 6, BLOCK 12, MAP OF CUCAMONGA HOMESTEAD ASSOCIATION LANDS, AS PER MAP RECORDED IN BOOK 6 OF MAPS, PAGE 46, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, DESCRIBED AS FOLLOWS:

COMMENCING AT A POINT ON THE WEST LINE OF SAID LOT 6, DISTANT THEREON NORTHERLY 342 FEET FROM THE INTERSECTION OF THE EAST LINE OF BERYL AVENUE WITH THE NORTH LINE OF BASE LINE ROAD; THENCE NORTH 0° 31' 10" WEST ALONG THE WEST LINE OF SAID LOT, 87.0 FEET; THENCE SOUTH 130.0 FEET; THENCE SOUTH 0° 31' 10" EAST 87 FEET; THENCE WEST 120 FEET TO THE POINT OF BEGINNING. THE PROPERTY HEREIN DESCRIBED IS ALSO SHOWN ON LICENSED LAND SURVEYOR'S MAP, RECORDED IN BOOK 15, PAGE 51, RECORDS OF SURVEY.

EXCEPT THE INTEREST IN THAT PORTION THEREOF CONVEYED TO THE COUNTY OF SAN BERNARDINO FOR STREET PURPOSES BY INSTRUMENT RECORDED JUNE 30, 1961, IN BOOK 5473, PAGE 25, OFFICIAL RECORDS, AND DESCRIBED AS FOLLOWS: COMMENCING AT A POINT ON THE NORTH LINE OF SAID LOT 6, 33 FEET EAST OF THE CENTER LINE OF BERYL AVENUE; THENCE SOUTH 0° 31' 10" EAST, 253.55 FEET TO THE TRUE POINT OF BEGINNING; THENCE NORTHEASTERLY ALONG A CURVE CONCAVE SOUTHEASTERLY HAVING A RADIUS OF 20 FEET FROM A TANGENT BEARING NORTH 0° 31' 10" WEST, A DISTANCE OF 31.60 FEET TO THE END OF SAID CURVE; THENCE WEST 20 FEET; THENCE SOUTH 0° 31' 10" EAST, 20 FEET TO THE AFORESAID TRUE POINT OF BEGINNING.

SAID sale will be made to satisfy the obligations secured by and pursuant to the power of sale conferred in a certain Deed of Trust executed by WILLIAM M. BLANCHARD, JR. AND VIVIAN RAYNELL BLANCHARD TO TRANSAMERICA TITLE INS. CO., as Trustee, for the benefit and security of JOHN THOMAS, as Beneficiary, dated MAY 30, 1972, and recorded as Instrument No. 340 on JULY 21, 1972, in book/reel 7982, page/image 519, of Official Records in the office of the County Recorder of SAN BERNARDINO County, State of California.

THAT notice of breach of said obligation and election to sell said real property was recorded as Instrument No. 529 on OCTOBER 9, 1973, in book/reel 8283, page/image 823, of Official Records in the office of the County Recorder of SAN BERNARDINO County, State of California.

THAT said sale is made without covenant or warranty regarding title, possession or encumbrances, or as to insurability of title.

THE beneficiary or any other person or persons may purchase at said sale. DATED this 9th day of JANUARY 1974  
TRANSAMERICA TITLE INSURANCE COMPANY  
By: NOEL R. FISHER,  
Assistant Secretary  
Cucamonga Times No. 1866  
Publish January 17, 24, 31, 1974

15210  
FICTITIOUS BUSINESS NAME STATEMENT  
ORIGINAL FILED  
DEC 28 1973  
V. DENNIS WARDLE  
COUNTY CLERK

The following person (persons) is (are) doing business as: L & L SALES AND SUPPLY CO., at 8989 Ninth Street, P. O. Box 763 Cucamonga, California 91730

VERNON-WEST, INC.,  
A California Corporation  
8989 Ninth Street  
Cucamonga, Calif. 91730

This business is conducted by VERNON-WEST, INC., a California corporation

/s/ D. D. Smith, President  
This statement was filed with the County Clerk of San Bernardino County on date indicated by file stamp below.

FILE NO. FBN 9292  
DATED DEC 28 1973  
EXPIRES Dec. 31, 1978  
V. DENNIS WARDLE,  
County Clerk

By Betty Weenhoff  
DEPUTY COUNTY CLERK

Cucamonga Times No. 1867  
Publish January 24, 31, February 7, 14, 1974

McCOLGAN and VANNI  
200 S. Los Robles Ave.  
Pasadena, California 91101  
Telephone (213) 793-0666

Reg. \$1.03 Chipper's  
**Mixed Nuts**  
with Butter Toffee Nuts  
**79¢**  
12-Ounce  
Famous "Nut House"

Combination or Bicycle  
**Padlocks**  
**71¢**  
"Slaymaker" locks  
now at 90% savings

Eveready  
Transistor Batteries  
Sale  
PACK OF 2 **43¢**  
"AA" Pack of 4  
5-Volt Pack of 2  
Your Choice **83¢**

**Thrifty**  
DRUG AND DISCOUNT STORES  
Prices Good thru Tuesday -

# Super Colossal Bargains

... and Remember — It's Easy to Shop at Thrifty with Over 400 Stores to Serve You!

**Super Spectacular**  
Originally Made to Sell for \$4.00 to \$6.00  
**Famous Revell and Other Hobby Kits**  
**\$1.97**  
• Honda Super Hawk  
• Triumph Custom Show Bike  
• Boeing SST Pan Am Supersonic Clipper  
OTHER KITS — PACKS OF 3  
• Plane/Ship Combo  
• Tank/Motorcycle Combo  
• Car Combination  
As much fun to build these authentic kits as the real ones are to ride. Highly detailed with all the features a boy goes for.

**Large Durham Glider with 44" Wing Span!**  
**Bat Plane \$2.96**  
Durham's great glider plane soars, flies, glides! Compares to others selling for many dollars more! Buy now for future gifts.

**Colorful Lifelike Flowers and Foliage**  
**11¢**  
Spring's favorite flowers and foliage in natural and decorator colors to complement every home decor! Lifelike & life-size, they stay fresh looking indefinitely. Choose from Daffodils, Tulips, Cabbage Rose, Lilacs, and many others.

**Heavy Duty Plastic—Won't Crack!**  
**Jumbo 32 Gallon Trash Cans \$3.19**  
Big, heavy duty trash can in dark green plastic. Won't break under normal use. Dome top allows for extra capacity now. Metal locking handles prevent spillage by animals.

**Buy Now While Savings Are Greatest!**  
**Reg. \$8.95 Contina Wine Fount \$5.96**  
Richly embossed diamond design, quart decanter on handcrafted wrought iron stand. Includes precision flo dripper and ice chiller insert. Highly decorative and such fun!

**Fluffy and Soft! Kapok Filled \$2.98 Bed Pillows**  
**Pack of 2 for \$2.27**  
Pastel printed, sturdy cotton ticking.

**Handsome Bamboo Woven Hamper \$1.99**  
• Medium ..... \$2.99  
• Large ..... \$3.99  
New look in hamper for every home. Lids fit snugly.

**69¢ Duratex Fully Lined Vinyl Gloves 44¢ pr.**  
First quality, heavy duty household gloves with roughened surface for better grip. Roll-down cuffs, choice of colors, S-M-L.

**Dyn 8-Track Stereo Sets**  
• \$99.95 DYN AM/FM/MPX with 8-Track Player  
• or \$89.87 8-Track Recorder and Player  
**\$79.97 ea.**  
DYN stereo with cartridge player built in comes with matching speakers. Recorder & player deck records & plays thru any home stereo system. Both in modern design, walnut finished cabinets. (#3059 & #836)

**Super Spectacular**  
**Giant Pre-Season Spring Sale of 10-Speed Bikes \$61.95**  
Feature 10 speed derailleur system, dual caliper handbrakes, Moes Bend handlebars. 22" diamond frame. Don't drive... ride your bike for better health, to save energy! men's

**Huffy Boys' and Girls' 20 inch Dragster Bike \$36.99**  
Deluxe bike with knobby rear tire, hi-rise handlebars. Rally striping on bright green finish. Now.....

**Sale! Hedstrom 13 inch Sidewalk Bike \$18.66**  
Convertible crossbar for girls or boys, nylon bearing wheels, semi-pneumatic training wheels.

## Super Values IN OUR Liquor Dept.

**Save \$1.00 in Special Offer!**  
**Mac Alpine Scotch Quart \$3.99**  
Distilled & blended in Scotland. Now even lower than its everyday low price of \$4.99

**Distillers' Reserve 12 Year Old — 86 Proof Bourbon \$3.99**  
Fifth Gallon  
Kentucky old style sour mash straight aged 12 years for full flavor. Mild 'n mellow best seller!

**A Thrifty Exclusive!**  
**Harkoff Vodka \$3.19**  
Fifth Gallon  
None finer at any price! The telling's in the tasting.

**Beinn Mhor Scotch \$4.99**  
Fifth Gallon  
Distilled and bottled in Scotland. 100 proof.

**London Distilled Old Miner Gin \$3.29**  
Fifth Gallon  
Thrifty's own best seller — priced to please budgets.

**Regal Mountain Wines \$1.99**  
Gallon  
• Pink Chablis  
• Chablis  
• Burgundy  
• Vin Rose

**Bohemian Light Pilsner Beer 6 for 89¢**  
12 Oz. Can

**Key of Kentucky Blended Whiskey \$3.19**  
Fifth Gallon

**Croquettes 99¢**  
Resagos Croquettes Box of 50

**Crooks \$1.49**  
Resagos Crooks Box of 50

ONTARIO  
Euclid & "G"  
Streets

UPLAND  
157 E. Foothill Blvd.  
at Euclid Ave.

MONTCLAIR  
N. Plaza Lane—Moreno &  
Fremont—Montclair Plaza

SAN DIMAS  
E. Bonita Ave. at San Dimas  
Ave.—Puddingstone Center

ROWLAND HEIGHTS  
E. 5th St. at Nogales  
Rowland Plaza

DIAMOND BAR  
Diamond Bar Blvd. &  
Cold Springs Lane



## garden

### Gardener's Checklist

1. Plant all flowering trees, such as Flowering Plums, Flowering Peaches and Flowering Cherries.
2. Sprout Tuberous Begonia tubers inside now. The sprouted bulbs may be moved into the garden after frost is over.
3. It is open season on snails and slugs. You can get your limit by using a pellet bait.
4. The most economical time to purchase a great many plants is now, during the bare root season. Nurseries offer the following plants in bare root form: Roses, fruit trees, flowering trees and shrubs, Berry and Grape Vines and deciduous shade trees.

#### PUBLIC NOTICE

ORDINANCE NO. 457  
AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF LA VERNE, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AMENDING THE ORDINANCE CODE OF THE CITY OF LA VERNE BY REPEALING SECTION 4270 REGARDING PARADES, PROCESSIONS OR ASSEMBLAGES ON STREETS, AND BY REVISING SECTIONS 6508, 6508.01 AND 6508.09 REGARDING REGULATION OF DANCING AND CAFE ENTERTAINMENT

The City Council of the City of La Verne DOES ORDAIN as follows:

Section 1. That Section 4270 of Title 7, Chapter 2, Division IV, regarding parades, processions or assemblages on streets is hereby repealed.

Section 2. That Sections 6508, 6508.01 and 6508.09 of Chapter 5, Division VI, of the La Verne Ordinance Code are hereby amended in the following particulars:

Sections 6508 and 6508.09 are amended to read as follows:

**6508 REGULATION - DANCING AND CAFE ENTERTAINMENT.** No person shall conduct or operate any public dance, dance hall, or conduct or operate any place having cafe entertainment, or conduct a private dance attended by fifty or more people and held at a location other than a private residence, unless such person in charge of operating or having control of such dance or such place where such dance is taking place or such place where such cafe entertainment is offered, or allowed, has first received a permit from the City Clerk authorizing the conduct of such public dance, dance hall or cafe entertainment.

**6508.09 PERMIT REQUIRED.** No person shall conduct or maintain any public dance, dance hall, dancing club, dinner-dancing place, teenage dance, civic dance or cafe entertainment without a written permit as provided herein. Section 6508.01, DEFINITIONS, is amended by revising the definitions of PUBLIC DANCE AND CIVIC DANCE to read as follows:

**PUBLIC DANCE:** Means a gathering of persons in or upon any premises or place where dancing is participated in and to which the public is admitted or invited with or without charge. Public dance shall, so be defined to include a private dance which is attended by fifty or more people and which is held at a location other than a private residence.

**CIVIC DANCE:** Means any casual event held by any bona fide memorial, fraternal or civic association, or held under the auspices of a school, church, public recreation or community services organization.

Section 3. The Mayor shall sign and the City Clerk shall certify to the passage and adoption of this Ordinance and shall cause the same to be published pursuant to the provisions of law in that regard and shall post in three places and this Ordinance shall take effect thirty days after its final passage.

APPROVED AND ADOPTED this 21st day of January, 1974.

Mike M. Morales  
Mayor of the City of La Verne

ATTEST:  
Ruth S. Hogan  
City Clerk

STATE OF CALIFORNIA)  
County of Los Angeles ) ss.  
CITY OF LA VERNE )  
I, RUTH S. HOGAN, City Clerk of the City of La Verne, California, do hereby certify that the foregoing Ordinance No. 457 was introduced at a regular meeting of the City Council of said City duly held on the 7th day of January, 1974, and was thereafter, at a regular meeting of said Council duly held on the 21st day of January, 1974, regularly passed and adopted by said City Council and thereupon duly signed by the Mayor of said City, attested by the City Clerk of said City, and passed and adopted by the following vote:

AYES: COUNCILMEN Lopez, Sanborn, Johnson, Russi, Morales.

NOES: COUNCILMEN None.  
ABSENT: COUNCILMEN None.

Ruth S. Hogan  
CITY CLERK OF THE CITY OF LA VERNE

DATE: 1-22-74  
(Seal)  
La Verne Leader No. 4639  
Publish January 31, 1974

## Camellias: Make It Look Like Spring

One of the nicest ways to brighten a bedraggled and colorless garden is to grow winter-blooming Camellias.

There are a myriad of colors and flower forms available, and you can find them blooming in nurseries right now. Camellias bloom through the fall and winter, beginning in September and ending in April. Many of the Camellias which began blooming in fall are blooming yet--these are called the early Camellias and they include such outstanding varieties as Alba Plena, a large, formal white, and Chandleri Elegans, which is rose-pink and

white, and Debutante, light pink with a large, full, peony-type bloom.

The California Association of Nurserymen recommends that Camellias be planted where they will have protection from extreme summer sun and prevailing winds. Camellias will do well in any soil in California. However, most of California is technically "desert" with quite alkaline soil. In some areas it is advisable to modify the soil to make it moderately acid.

To prepare the planting hole mix plenty of humus and then

make the hole large enough so the roots will spread out in a natural position. Plant the Camellia at the same depth it was in the container. Water Camellias regularly from April to November until the rains begin. A surface mulch will help hold the moisture in but be sure to avoid building up on the stem. Feeding with an acid type fertilizer should be done when new plant growth starts at the end of the blooming season--March or April. Check with your local nurseryman for the correct types and amount to apply.



CAMELLIAS -- What a beautiful selection of varieties in bloom is available at local nurseries at this time of year! Camellias are quite hardy (usually down to 10 degrees) and can serve to beautify your winter and early spring garden in many different ways: In the foundation planting, as a hedge, as ground cover, as accent specimens, trained as espaliers, and also in containers and hanging baskets at the entryway of your home.

OPEN SUNDAYS & EVENINGS

# Carpeteria

The Supermarket of the Carpet Industry

## WE CHALLENGE RISING PRICES!

L.A. Food-Price Rise

Rise in Living Cost

L.A. Food-Price Rise

Boost in Food Prices

**KITCHEN CARPETS by DZITE**  
NAME BRAND NEW DECORATOR DESIGNS WITH HI-DENSITY FOAM BACK. EXCELLENT FOR KITCHENS, DENS, RESTAURANTS, PLAYROOMS.

\*1972 PRICE  
**4.99**  
SQ. YD. SAVE \$3.00

NOW IN '74  
NOW SALE PRICED... **3.99**  
SQ. YD. SAVE \$4.00  
COMPARABLE RETAIL... \$7.99

**DACRON® TRI-COLOR SHAG**  
100% DACRON® POLYESTER PILE. CHOOSE FROM MANY BEAUTIFUL THREE COLOR COMBINATIONS.  
DuPont registered trademark

\*1972 PRICE  
**5.99**  
SQ. YD. SAVE \$3.00

NOW IN '74  
NOW SALE PRICED... **4.99**  
SQ. YD. SAVE \$4.00  
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**DACRON® PLUSH**  
100% DACRON® POLYESTER PILE. RICH, LUXURIOUSLY THICK PILE. NEW DECORATOR COLORS.  
DuPont registered trademark

\*1972 PRICE  
**6.99**  
SQ. YD. SAVE \$3.00

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**KODEL® III SCULPTURED**  
100% KODEL® III POLYESTER PILE. A NEW THREE LEVEL PATTERN WITH MANY BRIGHT TWO TONE COLORS AVAILABLE.

\*1973 PRICE  
**6.99**  
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• SELECT FROM THE LARGEST INVENTORY IN THE WEST • ALL LABOR UNCONDITIONALLY GUARANTEED

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**SAVINGS UP TO 50%**

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100% CONTINUOUS FILAMENT NYLON PILE. POPULAR HI-LOW PATTERN THAT COMBINES BEAUTY AND DURABILITY. MANY COLORS TO CHOOSE FROM. NOW SALE PRICED... **2.99**  
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**CARPET TILES - SAVE \$**

DO-IT-YOURSELF EASY TO INSTALL FEELS LIKE VELVET - OUTWEARS OTHER CARPETS.  
• 12" x 12"  
• 100% NYLON PILE  
• STAIN RESISTANT  
NOW SALE PRICED **19¢** EA.  
SAVE 69¢

**HERCULON® WOVEN PATTERN**

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**HERCULON® SCULPTURED HI-LOW**

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SQ. YD. SAVE \$3.00  
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**DUPONT NYLON SHAG**

100% DuPont NYLON PILE. STATIC RESISTANT, EXTRA DENSE, LOW PROFILE SHAG IN LAVISH MULTI-COLOR COMBINATIONS THAT WILL BRING HIGH FASHION STYLE TO ANY ROOM. NOW SALE PRICED... **11.99**  
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**HERCULON® SHAG**

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SQ. YD. SAVE \$3.00  
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**1000's OF REMNANTS**

BRING YOUR ROOM MEASUREMENTS  
SMALL SIZE **80%** SAVINGS UP TO  
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**KODEL® III SHAG**

100% KODEL® III POLYESTER PILE. DENSE SHORT SHAG MADE OF LUXURIOUSLY RICH FIBER. COMES IN SOLID AND TWEED COLORS. COMBINES EXPENSIVE LOOKS WITH CARE-FREE UPKEEP. NOW SALE PRICED... **5.99**  
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COMPARABLE RETAIL... \$8.99

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100% KODEL® III POLYESTER PILE. IT COMBINES TIP SHEARED BEAUTY WITH DURABILITY FOR UNMATCHED LUXURY. IT IS RESILIENT AND EASILY CLEANED. AVAILABLE IN MANY BEAUTIFUL COLOR COMBINATIONS. NOW SALE PRICED... **6.99**  
SQ. YD. SAVE \$3.00  
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ONE OR  
MORE OF...

# \$136,032 Cash Prizes

ADVERTISED PRICES GOOD 7 FULL DAYS  
THURSDAY, JAN. 31ST THRU WEDNESDAY, FEB. 6TH

## WIN

WIN YOUR SHARE OF

55	\$1000 PRIZES	601	\$10 PRIZES
81	\$100 PRIZES	1,504	\$5 PRIZES
151	\$50 PRIZES	2,944	\$2 PRIZES
300	\$20 PRIZES	39,964	\$1 PRIZES

ODDS CHART as of January 28, 1974.

Program #463

GAME	NO. OF PRIZES	ODDS FOR ONE STORE VISIT	ODDS FOR 13 STORE VISITS	ODDS FOR 26 STORE VISITS
\$1,000	55	1 in 215,564	1 in 16,582	1 in 8,291
100	81	1 in 146,370	1 in 11,259	1 in 5,630
50	151	1 in 78,517	1 in 6,040	1 in 3,020
20	300	1 in 39,520	1 in 3,040	1 in 1,520
10	601	1 in 19,727	1 in 1,517	1 in 759
5	1,504	1 in 7,883	1 in 606	1 in 303
2	2,944	1 in 4,027	1 in 310	1 in 155
1	39,964	1 in 297	1 in 23	1 in 12
TOTAL	45,600	1 in 260	1 in 20	1 in 10

IT'S FUN!  
IT'S EASY!  
IT'S FREE!

This Program is available at 55 participating Mayfair Markets located in the State of Oregon and Greater Los Angeles, California. Scheduled termination date of this Program is April 27, 1974. This Program may be repeated by popular demand.



## WIN

UP TO \$1000 CASH

NO LIMIT TO THE NUMBER OF CASH PRIZES YOU CAN WIN IN THIS PROGRAM. GET YOUR FOLDER TODAY!

HOW TO PLAY AND WIN PRIZES...

Pick up your FREE game folder at our store today—and play!

Each time you visit one of our stores participating in this Program, you will receive ABSOLUTELY FREE—one BONUS BINGO game piece bearing a "scratch-off" patch on the front which conceals the identity of one of the 8 games in your game folder to which THAT game piece applies and the NUMBER and LETTER of the specific BOX you can score on THAT game in your folder.

Follow instructions on back of game piece to reveal game and box specified on game piece. Locate that game in your folder and mark an X in the box specified to indicate receipt of THAT game piece. HOLD, but DO NOT PASTE GAME PIECE IN YOUR FOLDER. Game pieces may ONLY be applied to the GAME and BOX specified. ALL BOXES pre-printed with an X on your game folder are FREE BOXES and count as "scores" to help YOU WIN! No game piece will be issued or returned for these FREE BOXES. All game folders for this program are identical. One folder is all you will need in order to play all 8 games during the entire Program.

YOU WIN the dollar amount shown for any game just by scoring an X in a straight line on THAT game (HORIZONTAL, VERTICAL, or DIAGONAL) using any combination of FREE BOXES and game pieces.

TO CLAIM YOUR PRIZE: Just submit to our Store Manager ONLY those game pieces which helped you score X boxes in a straight line on any one game and sign them in his presence when game pieces submitted score "bingo" on more than one line, only one prize will be awarded. All winning game pieces are subject to our verification procedure before payment of cash prizes.

Keep your game folder and all your other game pieces and continue playing this Program. YOU ARE NOT LIMITED IN THE NUMBER OF TIMES YOU CAN WIN.

IMPORTANT: No money, altered, torn or mutilated game pieces will be accepted. We reserve the right to correct any typographical or mechanical error which might appear in any printed matter, including but not limited to game folders and game pieces used in connection with this program. We reserve the right to reject as invalid any game piece containing any printing error and any game piece not obtained through legitimate channels.

Only one game piece will be given per store visit to ADULTS ONLY. Game pieces may be obtained FREE—NO PURCHASE REQUIRED—at the Store Manager's Office in either of any of the following counties, or by writing BONUS BINGO, P.O. Box 2386, Terminal Annex, Los Angeles, Calif. 90001. Only one game piece and game folder may be requested per envelope. Self-addressed, stamped envelope must accompany each request.

Our employees and their immediate families and the employees and the immediate families of Strategic Merchandising Corp. are ineligible to participate in this Program. Only game folders and game pieces bearing the Program #463 are acceptable to the game in this Program. Scheduled termination date of this Program is April 27, 1974.

Game terminates with distribution of all game pieces and all prizes must be claimed within 120 days following termination announcement to be eligible for payment.

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### MAYFRESH MIX OR MATCH

WHOLE KERNEL OR CREAM

**CORN  
SWEET PEAS  
SPINACH**

YOUR CHOICE NO. 303 CANS

**5\$1**

**TOMATO SAUCE** MAYFRESH 8-OZ. CAN **10\$1**

**LIQUID DETERGENT** MAYFRESH LEMON or PINK 32-OZ. SIZE **39¢**

**MAYFRESH CATSUP** 14-OZ. BTL. **23¢**

MAYFRESH SPECIALS

**TOMATOES** NO. 303 CAN... **23¢**  
**FRUIT COCKTAIL** 303 CAN... **31¢**  
**APPLESAUCE** NO. 303 CAN... **23¢**  
**MAYFRESH PEARS** 303 CAN... **33¢**  
**DILL PICKLES** KOSHER OR WHOLE 22-OZ... **39¢**  
**PRUNE JUICE** QUART... **49¢**  
**SPAGHETTI** 16-OZ. PKG... **31¢**

M.J.B. COFFEE 1 lb... 93¢ 3 lb... 2.79  
SUNSHINE CRISPY CRACKERS 1 lb... 39¢  
SUNSHINE HYDROX COOKIES 20 oz... 59¢  
SUNSHINE VIENNA FINGERS 21 oz... 69¢

YOU'LL BE PROUD TO SERVE MAYFAIR MEATS!

## SMOKED PICNICS

DRY CURE HOFFMAN  
BRAND SMOKED  
PORK SHOULDER  
WHOLE

SLICED & TIED SMOKED  
PICNICS  
HOFFMAN PORK  
SHOULDER PRE-CARVED

**79¢**

**69¢**

TENDER BEEF BONE-IN, PAN FRY OR SWISS

**ROUND STEAK** **\$1.38**

BEEF LOIN - BROIL OR BARBECUE

**T-BONE STEAK** **\$1.88**

ARMOUR PAN SIZE  
**SLICED BACON**  
IT'S THE MIRA CURE

**99¢**

BEEF ROUND DIAMOND CUT

**RUMP ROAST**  
BONE IN  
**\$1.38**

WITH RIBS ATTACHED

**FRYER BREAST**  
**99¢**

BONELESS... TASTY

**BEEF STEW MEATS**  
**\$1.48**

BEEF LOIN BONELESS

**TOP SIRLOIN STEAK**  
**\$2.28**

**BONELESS RUMP ROAST**

BEEF ROUND - RICH IN FLAVOR... **\$1.58**

**FRYER PARTS** DRUMSTICKS OR THIGHS WITH PELVIC BONE ATTACHED... **89¢**

**JIMMY DEAN SAUSAGE** 12-OZ. ROLLS, HOT OR MILD... **98¢**

**PRE-COOKED FISH STICKS** RANDOM WEIGHTS - HEAT 'N EAT... **85¢**

**ITALIAN SAUSAGE** POCINI BRAND, MILD OR HOT... **\$1.59**

**OSCAR MAYER BACON** SLICED 1-LB. PKG... **\$1.49**

**MIXED FRYER PARTS**  
3 HIND QUARTERS WITH BACK  
3 FORE QUARTERS WITH BACK  
2 WINGS, 2 GIBLETS AND NECKS INCLUDED  
**45¢**

**TURBOT FILLETS FROZEN** FLAVORFUL AND GOOD... **89¢**

**BRAUNSCHWEIGER CHUNKS** ARMOUR BRAND, RANDOM WEIGHTS... **88¢**

**BREAKFAST SMOKEES** ARMOUR 12-OZ. PKG... **88¢**

**EXTRA LEAN GROUND BEEF** FINE QUALITY, GROUND FRESH DAILY... **\$1.39**

**PORTERHOUSE STEAK** BEEF LOIN - BROIL OR BARBECUE... **\$1.97**

**BONELESS MINI HAMS HOFFMAN** 2-LB. to 4-LB... **2.29**

**VAN DE KAMP'S FISH FILLETS** 12-OZ. PKG... **89¢**

### MAYFRESH MIX OR MATCH

ALL FLAVORS 46-OZ. CAN

**FRUIT DRINKS**  
NO. 303 CAN STEWED  
**TOMATOES**  
NO. 303 CAN FRENCH CUT  
**GREEN BEANS**

**4\$1**

**MUSHROOM SOUP** MAYFRESH 10 1/2-OZ. CAN **16¢**

**MAYFRESH PEACHES** MAYFRESH 303 CAN **29¢**

**TOMATO JUICE** MAYFRESH 46-OZ. CAN... **36¢**

**SODA CRACKERS** MAYFRESH 1-LB. BOX **39¢**

**CHILI CON CARNE** MAYFRESH REGULAR OR HOT 15-OZ... **45¢**

**ALUMINUM FOIL** MAYFAIR 25 FT. ROLL **4 for \$1**

**PANCAKE SYRUP** MAYFRESH 24-OZ. SIZE **49¢**

**MAYFRESH PRESERVES** STRAWBERRY FLAVOR 20-OZ... **59¢**

**FREEZE DRY COFFEE** MAYFRESH 4-OZ. JAR **89¢**

**GARDEN & TRASH BAGS** MAYFAIR 10-COUNT **69¢**

AMF OFFICIAL SIZE

**BASKETBALLS**

VOIT ALL CONFERENCE **\$4.99**  
VALUE UP TO 12.95

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ROYAL OCCASION 80-PROOF **VODKA** **\$3.19**

CHARCOAL FILTERED **BULLARD'S GIN** **\$3.00**

CRYSTAL GIN 80-PROOF **3.00**

**BLENDED WHISKEY** WESTPORT 80 PROOF **\$3.00**

**SAM SYKES BOURBON** KTY STRAIGHT FULL 86 PROOF **\$3.00**

**ROYAL OCCASION DRY WINES** VFN ROSE, CHABLIS, RHINEWINE, PINK CHABLIS **\$2.99**

### SPARKLING FRESH PRODUCE

**TEMPLE ORANGES**

SWEET JUICY **7\$1**

**LETTUCE** SOLID HEAD LARGE HEADS EA. **19¢**

**LONG GREEN CUCUMBERS** EXTRA LARGE TABLE SIZE... **2 for 29¢**

**SUNKIST NAVEL ORANGES** CALIF. LARGE SIZE... **6 lbs \$1**

**FUERTE AVOCADOS** RUBY OR WHITE GRAPEFRUIT FLORIDA INDIAN RIVER... **4 for \$1**

**CRISP TENDER CARROTS** TOPS OFF... **2 lbs 29¢**

**ANJOU PEARS** SWEET JUICY... **29¢**

**CABBAGE** SOLID HEAD... **10¢**

**CELERY** TENDER RED BAND... **15¢**

**BANANA SQUASH** THICK MEATED... **10¢**

**PRUNES** 1 1/2 LB. CELLO BAG... **69¢**

**GRAPEFRUIT** WHITE DESERT GROWN... **8 lbs 98¢**

**ORANGES** SWEET JUICY NAVEL... **8 lbs 98¢**

**KUMQUATS** GOURMET DELIGHT... **8 oz 39¢**

### MAYFAIR DELICATESSEN BUYS

OL' VIRGINIA

**BEEF FRANKS** 12-OZ. PKG. **79¢**

HOMADE SAUERKRAUT 22-OZ. JAR **33¢**

BALLARD ROLLS

ARDEN CHUNK CHEESE

PILLSBURY COOKIES

LUNCH MEATS

ARDEN PASTEURIZED CHEESE

BUDDIG'S CHIPPED MEATS

CRESCENT 8-OZ **33¢**

MEDIUM CHEDDAR OR REGULAR LONG HORN **\$1.59**

CHOCOLATE CHIP 16-OZ. **63¢**

ALL BEEF BACON **\$1.29**

PROCESSED SINGLE WRAP 8-OZ. SLICED PIMENTO **\$1.37**

3-OZ. SLICED BEEF HAM, CORN BEEF **69¢**

TURKEY, CHICKEN, PASTRAMI, **49¢**

**DOWNEY FABRIC SOFTNER** 96-OZ. SIZE **2.17**

WITH MINIMUM 5.00 PURCHASE AND COUPON

**MAYFRESH SUGAR** 5-LB. BAG **39¢**

M.J.B. INSTANT COFFEE 10-OZ. JAR... **\$1.26**

ANACIN TABLETS 100'S... **1.08**

CONTAC COLD CAPSULES 10'S... **89¢**

CRISCO SALAD OIL ONE GALLON... **\$3.38**

CRISCO SHORTENING 3-LB. CAN... **1.36**

WITH MINIMUM 5.00 PURCHASE

**MAYFRESH SUGAR** 5-LB. BAG **39¢**

LIMIT 1 COUPON PER ADULT CUSTOMER. OFFER GOOD ONLY JAN. 31 THRU FEB. 6, WITH A SINGLE PURCHASE OF \$5.00 OR MORE (EXCLUDING DAIRY, TOBACCO AND ALCOHOLIC BEVERAGE PRODUCTS).

MAYFAIR IS MORE FAIR ON DISCOUNT PRICES!



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Satisfaction Guaranteed Or  
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We Have Warm Hearts For Cold Noses  
All Breed Dog Grooming  
2075 3rd Street,  
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New marketing system permits man or woman to distribute multi-million \$ pre-sold  
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products field. Restore our company secured accounts weekly with high profit,  
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HOLLYWOOD ACCESSORIES PREMIUM TOOLS  
OVER 150 NAME BRAND PRODUCTS SUCH AS:  
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THIS EXCLUSIVE OPPORTUNITY IS OFFERED ONLY BY I.M.S. & NO OTHER COMPANY.  
NO INITIAL SELLING! INCOME STARTS IMMEDIATELY!  
WE FURNISH ALL ACCOUNTS!  
MINIMUM CASH INVESTMENT \$1425. \$2450. \$4750 UP TO \$4750  
Applicant should have car, minimum of 8 spare hours weekly, reliable and eligible  
to assume business responsibilities within 30 days. If you meet these requirements,  
have the cash investment and sincerely want to own your own business, then write  
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**INTERNATIONAL MARKETING SYSTEMS INC.**  
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Montgomery - Ward Sales  
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Always Best  
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Baby chicks are New Hamp-  
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**SPECIAL**  
1972 CHEVY MALIBU  
Hardtop Coupe  
Automatic transmission, power  
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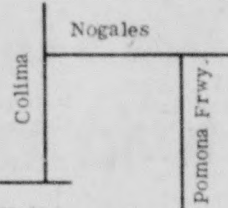
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Neal, Rob, Greg, Wyle  
From your secret admirers

To the Bonita Bunch  
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## 'PSYCHOLOGY TODAY' KCET-TV Airs Series

When CRM Books, publishers of Psychology Today magazine, put together their new course for educational television, they incorporated 18 professionally produced films. The films form the basis of weekly televised programs to be aired over KCET (channel 28) and KVCN (channel 62) starting Jan. 28.

The televised programs are, in turn, one portion of an independent study program devised by the publishers in cooperation with leading university psychologists.

One of the contributors, George S. Reynolds, professor and chairman of psychology at the University of California, San Diego, is also host for the TV programs. "Actually, I act as anchorman," he said in a recent interview held in his office on UCSD's John Muir Campus. "I introduce each program in the series, and provide concluding remarks. The films give students at home a chance to get acquainted with major figures in psychology who are interviewed in their offices or laboratories, see experiments in progress, and gain some insight into procedures used in clinical psychology. The films also give us a way to show psychological concepts in action in human life."

Each TV lesson will be shown three times a week on KCET during the period of Jan. 28 - June 1: 3:30 p.m. Mondays, 7 p.m. Thursdays and 4:30 p.m. Saturdays and twice weekly on KVCN: 3:30 p.m. Mondays and 7:00 p.m. Fridays.

The course goes by the name "Psychology Today: An Introductory Course." It can be taken for eight units of credit through University of California, Riverside, Extension, in which case a full set of course materials is sent to the enrollee. These include an independent study guide, a textbook from CRM, long-playing records and self-check quizzes.

These days, prompt

feedback, in the form of self-check quizzes, would be expected as part of such a course, according to Reynolds. But an additional feature of quizzes supplied for this course is that the person who answers a question can read an immediate explanation of why his answer was correct, or find out where to check on why he was wrong.

Reynolds describes the independent study guide as a kind of "whole earth catalog" of the areas of psychology being covered. "Essentially, the guide gives a person access to the tools," he says.

The guide also contains exercises to help people understand more about such items in the course as memory and learning, child development, the sensory world, emotions, and the person in relationship to his family and working associates.

Reynolds thinks that a prime advantage of the course is that the materials -- from TV segments to the chapters of the textbook -- are organized into a thoroughly integrated format. And, he adds, the textbook shouldn't be underplayed: "Reading a discussion of a topic in ordinary prose is one of the routes to learning."

According to the UCSD professor, such multimedia "non-traditional" courses may become more commonplace in the future, "particularly with widespread adoption of the practice of spelling out to students, at the beginning, the concepts it is important for them to master."

For further information please contact University of California Extension, Riverside, 92502, telephone (714) 787-4112.

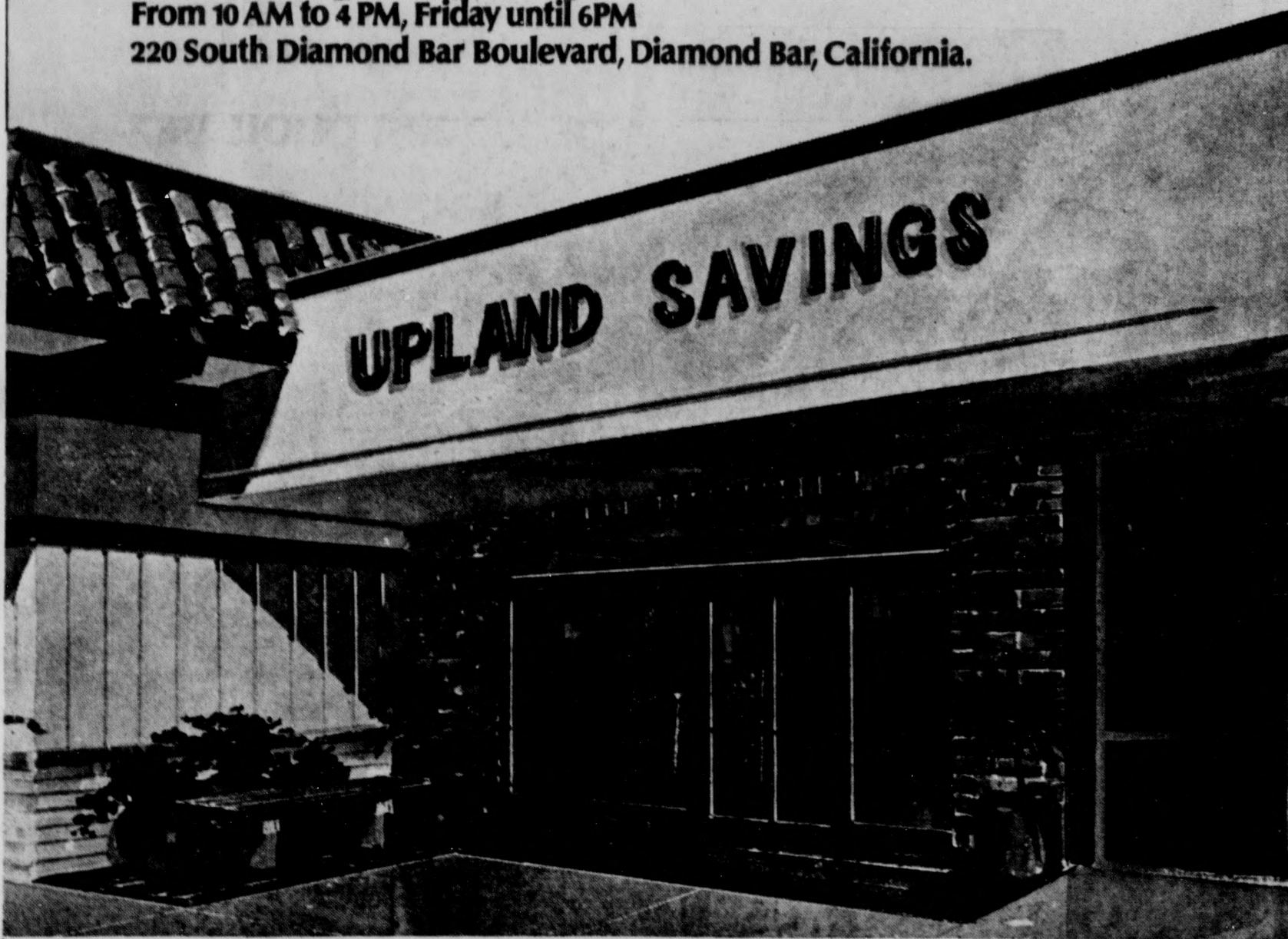
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